

FW: MOE/ASC - New Complaint - Privileged and Confidential

From: "McKenzie, Ashley (MAG)" <ashley.mckenzie2@ontario.ca>
To: "Bromm, William (CAB)" <william.bromm2@ontario.ca>
Date: Thu, 04 Jan 2018 13:55:53 -0500
Attachments: image001.png (100.19 kB)

Hi William,

The ASC has received a new complaint about the Ontario Fair Hydro Plan. This complaint is about a tweet from the Premier's account on December 29 regarding the 25% off (see attached image).

Blakes received a heads-up call yesterday and expects to receive a copy of the complaint today. I'll keep you posted as I hear more.

Thanks,

Ashley McKenzie

Counsel to the Deputy Attorney General
Tel.: 416-326-2055

From: KRANE, JOSHUA [<mailto:JOSHUA.KRANE@blakes.com>]
Sent: January 3, 2018 6:25 PM
To: Thouin, Alena (ENERGY)
Subject: Re: MOE/ASC - New Complaint - Privileged and Confidential
Privileged and Confidential

Alena,
I received a call from the ASC this evening to advise that a new complaint was received regarding a recent tweet from the Premier (see below and [here](#)). The new complaint was from one of the same individuals who complained the last time.

We should expect to receive a copy of the complaint tomorrow, which I will forward along. The concern appears to be that the 25% reference in the tweet does not include any qualifying language. For example, in the radio advertising reviewed by the ASC this fall, consumers were directed to visit Ontario.ca/fairhydroplan for more details. Including a reference to the website could be a way to address this complaint.

Once we receive the complaint, we can discuss next steps.

Best regards,

Josh

Joshua A. Krane

Partner

joshua.krane@blakes.com

Dir: 416-863-4187

Cell: 416-471-2068



Blake, Cassels & Graydon LLP
199 Bay Street, Suite 4000, Toronto ON M5L 1A9
Tel: [416-863-2400](tel:416-863-2400) Fax: 416-863-2653
blakes.com | [Twitter](#) | [Unsubscribe](#)

Blake, Cassels & Graydon LLP | Barristers & Solicitors | Patent & Trade-mark Agents

This email communication is CONFIDENTIAL AND LEGALLY PRIVILEGED. If you are not the intended recipient, please notify me at the telephone number shown above or by return email and delete this communication and any copy immediately. Thank you.

L'information paraissant dans ce message électronique est CONFIDENTIELLE. Si ce message vous est parvenu par erreur, veuillez immédiatement m'en aviser par téléphone ou par courriel et en détruire toute copie. Merci.