

FW: REWRITE: Response to Advertising Standards Canada re OFHP Radio Ad

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Attachments: Response to Advertising Standards Canada re OFHP advertisingMay17-CO.docx (58.1 kB)

Hello there

Just checking in – the response is due back today.

Thanks so much for taking the time to look at both versions.

Thanks
Melanie

From: Robert, Melanie (CAB)
Sent: May-17-17 3:15 PM
To: Bromm, William (CAB); Whytock, John (CAB)
Cc: Wilton, Megan (CAB); Trew, Robyn (CAB)
Subject: Fw: REWRITE: Response to Advertising Standards Canada re OFHP Radio Ad

Hello

Here is the updated re-write. I understand that they consulted with outside council that has relevant advertising experience.

Deadline is still tomorrow.

Thank you!