

RE: Response to Advertising Standards Canada re OFHP Radio Ad

From: "Robert, Melanie (CAB)" <melanie.robert@ontario.ca>
To: "Whytock, John (CAB)" <john.whytock2@ontario.ca>, "Bromm, William (CAB)" <william.bromm2@ontario.ca>
Cc: "Trew, Robyn (CAB)" <robyn.trew@ontario.ca>, "Wilton, Megan (CAB)" <megan.wilton@ontario.ca>
Date: Wed, 17 May 2017 11:16:38 -0400

Just heard that they made some edits . updated version coming shortly!

From: Whytock, John (CAB)
Sent: May-17-17 11:11 AM
To: Robert, Melanie (CAB); Bromm, William (CAB)
Cc: Trew, Robyn (CAB); Wilton, Megan (CAB)
Subject: Re: Response to Advertising Standards Canada re OFHP Radio Ad

Nothing to add, thanks

Sent from a phone

From: Robert, Melanie (CAB)
Sent: Wednesday, May 17, 2017 10:58 AM
To: Bromm, William (CAB); Whytock, John (CAB)
Cc: Trew, Robyn (CAB); Wilton, Megan (CAB)
Subject: RE: Response to Advertising Standards Canada re OFHP Radio Ad

Thank you William.

From: Bromm, William (CAB)
Sent: May-17-17 10:47 AM
To: Robert, Melanie (CAB); Whytock, John (CAB)
Cc: Trew, Robyn (CAB); Wilton, Megan (CAB)
Subject: RE: Response to Advertising Standards Canada re OFHP Radio Ad

Reads very well. I like the structure of the argument.

From: Robert, Melanie (CAB)
Sent: May-17-17 10:43 AM
To: Bromm, William (CAB); Whytock, John (CAB)
Cc: Trew, Robyn (CAB); Wilton, Megan (CAB)
Subject: Response to Advertising Standards Canada re OFHP Radio Ad

Hi William and John

Here is the draft of the response for the ASC complaint. Rebecca asked for you to please review.

Please any comments when you can – the response is due back by May 18.

Thank you,
Melanie

