

2017 Long-Term Energy Plan: *Delivering Fairness and Choice*

Ministry of Energy
Date: October 25, 2017

Minister

Deputy Minister

SUMMARY OF PROPOSAL

- The Ministry of Energy received Cabinet approvals regarding the 2017 Long-Term Energy Plan:
 - **July 2017:** Cabinet approved the policy and program initiatives to be highlighted in the 2017 LTEP. Cabinet agreed that ENERGY would prepare the 2017 LTEP and implementation directives for final Cabinet approval.
 - **August 2017:** Cabinet approved outlooks and forecasts for inclusion in the 2017 LTEP.
- Based on these approvals, the Ministry developed the following for Cabinet approval:
 - 2017 Long-Term Energy Plan: Delivering Fairness and Choice,
 - Implementation directive to the Independent Electricity System Operator (IESO);
 - Implementation directive to the Ontario Energy Board (OEB); and
 - Amending directive to the OEB.
- This presentation includes the communications roll-out for the 2017 LTEP.

TIMELINE

July 26

Cabinet Approval: LTEP Initiatives

- Cabinet approved LTEP policy and program initiatives for inclusion in final LTEP.
- Cabinet approved content for implementation directives.

August 31

Cabinet Approval: LTEP Outlooks

- Cabinet approved outlooks for inclusion in final LTEP.

Mid-Sept to Mid-Oct

LTEP Production

- Final drafting and document lock-down
- Document sent to graphic designer for layout/ graphics/ translation.

Oct 25

Cabinet Approval: LTEP Tabling

- ENERGY tabling final LTEP document and implementation directives with Cabinet for approval.

October 26

LTEP Release
Implementation Directives
Issued

- Release will include web-release, press conference, and social media promotion.
- Directives issued to OEB and IESO will specify the appropriate level of detail expected in implementation plans.

January 31, 2018

Implementation Plans Due

- Deadline for OEB/IESO to submit respective plans to Minister for approval.

** Per O.Reg 355/17, LTEP must be released by November 30, 2017*

CONFIDENTIAL CABINET DOCUMENT

{ # }

2017 LTEP Narrative

- The 2017 LTEP, *Delivering Fairness and Choice*, focuses on the energy consumer, positions the sector for the future, and builds off LTEP 2013's success.
- The plan focuses on the energy consumer by highlighting initiatives that:
 - Reduce energy costs;
 - Improve the performance and accountability of the sector; and
 - Give consumers more choice in their pricing plans and how they participate in the energy sector.
- The 2017 LTEP also highlights initiatives that will modernize the energy system and support provincial climate change objectives including:
 - Reaffirming Ontario's commitment to Conservation;
 - Renewing the Smart Grid Fund to encourage innovation and integrate new technologies; and
 - Continuing to work with industry partners to introduce renewable natural gas.

Implementation Directives

- The Ministry is seeking Cabinet approval on three directives:
 1. Implementation directive to the Independent Electricity System Operator (IESO);
 2. Implementation directive to the Ontario Energy Board (OEB); and
 3. Amending directive to the OEB
- The three directives are consistent with Cabinet's policy approval of the 2017 LTEP in July 2017.
- As per the process in the *Electricity Act, 1998*, the Minister will issue the implementation directives to the IESO and OEB when the LTEP is published.
- Each agency will develop implementation plans outlining the steps they will take to meet the objectives from the directives.
- The directives state that the IESO and OEB must submit their plans to the Minister of Energy for approval by January 31, 2018.

Communications Narrative

- The Long-Term Energy Plan (LTEP) is a road map that sets out the direction for Ontario's energy future for the next 20 years.
 - We engaged with and listened to Ontarians in the development of our plan.
 - Ontarians said that affordability is a top priority and that consumers wanted more control and choice over how they use and pay for electricity.
 - The 2017 LTEP outlines Ontario's plans to improve fairness, flexibility and choice in the energy sector.
- Ontario's success in building a clean and reliable electricity system means we can maintain our focus on helping Ontarians and their families.
- The LTEP builds on our leading role in the global fight against climate change and supports the goals of Ontario's Climate Change Action Plan.
 - In 2016, Ontario's electricity system was 90% free of emissions that cause climate change.
- The strengthened regulatory powers outlined in the 2017 LTEP for the Ontario Energy Board will provide greater consumer protection.
- We are enhancing our commitment to conservation to improve affordability and choice for Ontarians.
 - Ontario is strengthening our commitment to Conservation First, and providing a coordinated, one-window approach to conservation across multiple energy sources and programs.

Communications Strategy

- Publish the 2017 LTEP in accessible formats targeted to stakeholders and Ontarians.
- Recognize contributors and echo their feedback.
- Sustain positive relationship with energy sector stakeholders.
- Mitigate and manage issues.
- Over the coming months, tell local good news stories about LTEP content.

Launch Event

- Ministry of Energy to host launch event on October 26, consisting of:
 - Technical briefing and Q&A session by Ministry and IESO in Macdonald Block for media
 - Embargoed print copies of the 2017 LTEP will be provided
 - Technical briefing to be livestreamed for stakeholders present in adjacent room
 - Minister of Energy will make a short speech and be available for questions from the media
- The following materials will be produced and available at or following the technical briefing
 - 2017 LTEP document (print)
 - Website
 - Highlights postcard
 - News release
 - Technical and consumer backgrounders
 - Consumer brochure

Sustained Communications Outreach

- Stakeholder relations
 - Connect with and distribute the LTEP to engagement/consultation participants via email correspondence.
- Media relations
 - Engage with regional media to share good news stories emanating from the 2017 LTEP.
- Social media networking
 - Develop and publish organic social media posts on the Ministry of Energy's social media channels.
- Ongoing issues management and media monitoring

Issues Management

- The 2017 LTEP will draw public criticism, despite the substantial amount of good news within the document
- Likely contentious items included in the 2017 LTEP are:
 - A price curve, including OFHP impacts, that is better than was reported in media earlier this year, but still presents a communications challenge, especially in light of the Auditor General's recent report;
 - Emissions forecasts that could create vulnerabilities, including through implications for natural gas bills; and
 - A clear statement of the end to a number of energy sector procurements and associated economic development implications.
- Key messages have been developed to respond to these issues.

2. PROPOSED CABINET MINUTE

PROPOSED CABINET MINUTE

CABINET agreed that:

1. ENERGY release the 2017 Long-Term Energy Plan, *Delivering Fairness and Choice*, as tabled. The Minister of Energy issue the implementation directive to the Independent Electricity System Operator (IESO) setting out the Government of Ontario's requirements respecting the implementation of the long-term energy plan by the IESO.
2. The Minister of Energy issue the implementation directive to the Ontario Energy Board (OEB) setting out the Government of Ontario's requirements respecting the implementation of the long-term energy plan in respect of matters falling within the OEB's jurisdiction.
3. The Minister of Energy issue amending directive to the OEB.