

OFHP Ads

From: "Schlaepfer, Martin (ENERGY)" <martin.schlaepfer@ontario.ca>
To: "Teliszewsky, Andrew (ENERGY)" <andrew.teliszewsky@ontario.ca>
Cc: "Imbrogno, Serge (ENERGY)" <serge.imbrogno@ontario.ca>, "Whittington, Matt (ENERGY)" <matt.whittington@ontario.ca>, "Berry, James (ENERGY)" <james.berry5@ontario.ca>, "Berg, Denna (ENERGY)" <denna.berg@ontario.ca>, "Baker, Carys (ENERGY)" <carys.baker@ontario.ca>
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Attachments: Cabinet Office_April May 2017 Omnibus Report - Fair Hydro.pptx (210.87 kB)

Hi Andrew,

A couple weeks prior you inquired if it was feasible to extend the FHP ads into the fall. CO comms have stated that the fall roster is full and budget near spent. A January advertising run was suggested by our team, and CO comms responded that awareness of FHP is high and no additional advertising is necessary. Attached are their slides supporting their claims.

Thanks,
Martin