

OFHP Advertising Complaint Response

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Attachments: ASC_re_OFHP Ad Complaint CLEAN revOct30.docx (37.02 kB)

Hi Deputy,

Attached is a draft response that would go from Blakes to the ASC. It outlines a multi-pronged response to the complaints received on the OFHP ads.

This is due back to the ASC by EOD tomorrow and we have some concerns with our ability to meet those timelines, given the need to seek MO, CO/PO comfort with this response. Do you think we should instruct Blakes to seek additional time?

OK to share draft response with MO?

Thanks,
Martin

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