

RE: Ad Standards Council - Fair Hydro Plan

From: "Schlaepfer, Martin (ENERGY)" <martin.schlaepfer@ontario.ca>
To: "Berry, James (ENERGY)" <james.berry5@ontario.ca>
Cc: "Imbrogno, Serge (ENERGY)" <serge.imbrogno@ontario.ca>, "Whittington, Matt (ENERGY)" <matt.whittington@ontario.ca>, "Tresise, Landon (ENERGY)" <landon.tresise@ontario.ca>, "Berg, Denna (ENERGY)" <denna.berg@ontario.ca>, "Perkins, Michael (ENERGY)" <michael.perkins@ontario.ca>, "Armstrong, Hillary (ENERGY)" <hillary.armstrong@ontario.ca>, "Baker, Carys (ENERGY)" <carys.baker@ontario.ca>
Date: Wed, 17 Jan 2018 18:16:21 -0500
Attachments: Letter to Ad Standards - For review and sign off - Energy - 20180117 (3).docx (2.9 MB)

Hi James,

Attached is the updated version. This includes changes to the overall framing of the argument that come from CO/PO. Staff are still reviewing and will be regrouping with Blakes tomorrow morning.

Let us know if you have any comments or concerns.

Thanks,
Martin

From: Berry, James (ENERGY)
Sent: January 17, 2018 5:51 PM
To: Schlaepfer, Martin (ENERGY) <Martin.Schlaepfer@ontario.ca>
Cc: Imbrogno, Serge (ENERGY) <Serge.Imbrogno@ontario.ca>; Whittington, Matt (ENERGY) <Matt.Whittington@ontario.ca>; Tresise, Landon (ENERGY) <Landon.Tresise@ontario.ca>; Berg, Denna (ENERGY) <Denna.Berg@ontario.ca>; Perkins, Michael (ENERGY) <Michael.Perkins@ontario.ca>; Armstrong, Hillary (ENERGY) <Hillary.Armstrong@ontario.ca>; Baker, Carys (ENERGY) <Carys.Baker@ontario.ca>
Subject: Re: Ad Standards Council - Fair Hydro Plan

From what I'm told by MAG MO, a new draft will be circulated tonight with a request for speedy turnaround. There was a concern regarding some of the language.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Berry, James (ENERGY)
Sent: Wednesday, January 17, 2018 4:44 PM
To: Schlaepfer, Martin (ENERGY)
Cc: Imbrogno, Serge (ENERGY); Whittington, Matt (ENERGY); Tresise, Landon (ENERGY); Berg, Denna (ENERGY); Perkins, Michael (ENERGY); Armstrong, Hillary (ENERGY); Baker, Carys (ENERGY)
Subject: RE: Ad Standards Council - Fair Hydro Plan

We're fine with this.

From: Schlaepfer, Martin (ENERGY)
Sent: January-17-18 11:38 AM
To: Berry, James (ENERGY)
Cc: Imbrogno, Serge (ENERGY); Whittington, Matt (ENERGY); Tresise, Landon (ENERGY); Berg, Denna (ENERGY); Perkins, Michael (ENERGY); Armstrong, Hillary (ENERGY); Baker, Carys (ENERGY)
Subject: RE: Ad Standards Council - Fair Hydro Plan

Hi James,

Attached is the revised letter. This is also being reviewed by MAG and CO.

Thanks,
Martin

From: Berry, James (ENERGY)
Sent: January 17, 2018 11:34 AM
To: Schlaepfer, Martin (ENERGY) <Martin.Schlaepfer@ontario.ca>
Cc: Imbrogno, Serge (ENERGY) <Serge.Imbrogno@ontario.ca>; Whittington, Matt (ENERGY) <Matt.Whittington@ontario.ca>; Tresise, Landon (ENERGY) <Landon.Tresise@ontario.ca>; Berg, Denna (ENERGY) <Denna.Berg@ontario.ca>; Perkins, Michael (ENERGY) <Michael.Perkins@ontario.ca>; Armstrong, Hillary (ENERGY) <Hillary.Armstrong@ontario.ca>; Baker, Carys (ENERGY) <Carys.Baker@ontario.ca>
Subject: RE: Ad Standards Council - Fair Hydro Plan

Ministry comms is saying a revised ASC letter is coming. When can MO review, Martin?

From: Schlaepfer, Martin (ENERGY)
Sent: January-16-18 9:22 PM
To: Berry, James (ENERGY)
Cc: Imbrogno, Serge (ENERGY); Whittington, Matt (ENERGY); Tresise, Landon (ENERGY); Berg, Denna (ENERGY); Perkins, Michael (ENERGY); Armstrong, Hillary (ENERGY); Baker, Carys (ENERGY)
Subject: Re: Ad Standards Council - Fair Hydro Plan

Hi James,

Attached is the ASC letter with Blakes' comments. We don't specifically have a track change version.

Thanks,
Martin

From: Berry, James (ENERGY)
Sent: January 16, 2018 6:02 PM
To: Schlaepfer, Martin (ENERGY) <Martin.Schlaepfer@ontario.ca>; Whittington, Matt (ENERGY) <Matt.Whittington@ontario.ca>; Tresise, Landon (ENERGY) <Landon.Tresise@ontario.ca>
Cc: Imbrogno, Serge (ENERGY) <Serge.Imbrogno@ontario.ca>; Berg, Denna (ENERGY) <Denna.Berg@ontario.ca>; Perkins, Michael (ENERGY) <Michael.Perkins@ontario.ca>; Armstrong, Hillary (ENERGY) <Hillary.Armstrong@ontario.ca>; Baker, Carys (ENERGY) <Carys.Baker@ontario.ca>
Subject: Re: Ad Standards Council - Fair Hydro Plan

Hi Martin,

Can you please share a version with track changes? Just curious what has changed from the earlier MAG version.

Thanks!

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Schlaepfer, Martin (ENERGY)

Sent: Tuesday, January 16, 2018 5:55 PM

To: Berry, James (ENERGY); Whittington, Matt (ENERGY); Tresise, Landon (ENERGY)

Cc: Imbrogno, Serge (ENERGY); Berg, Denna (ENERGY); Perkins, Michael (ENERGY); Armstrong, Hillary (ENERGY); Baker, Carys (ENERGY)

Subject: Ad Standards Council - Fair Hydro Plan

Hi James, Matt and Landon,

Attached is an updated version of the ASC letter. Currently it is being reviewed by MAG and CO. We are hoping to have an updated version by tomorrow morning.

Let us know if you have any further comments or concerns.

Thanks,
Martin