

RE: Advertising Brief Phase II

From: "Berg, Denna (ENERGY)" <denna.berg@ontario.ca>
To: "Imbrogno, Serge (ENERGY)" <serge.imbrogno@ontario.ca>
Cc: "Katona, Keley (ENERGY)" <keley.katona@ontario.ca>
Date: Tue, 07 Mar 2017 17:02:55 -0500
Attachments: CreativeBrief_ENE_DRAFT_PHASE II Mar7.docx (61.15 kB)

Tracked changes in attached.

From: Imbrogno, Serge (ENERGY)
Sent: March-07-17 4:54 PM
To: Berg, Denna (ENERGY)
Cc: Katona, Keley (ENERGY)
Subject: Re: Advertising Brief Phase II

Hi. Not sure what that means?

Sent from my iPad

On Mar 7, 2017, at 4:46 PM, Berg, Denna (ENERGY) <Denna.Berg@ontario.ca> wrote:

Hi Deputy,

Attached is the Advertisement brief for the creative ad agency to begin development on television and newspaper ads – complementary to the radio and digital ads.

OK to share with M/CO?

Thanks,
Denna

<CreativeBrief_ENE_DRAFT_PHASE II Mar7.docx>