

RE: OFHP Advertising Complaint Response

From: "Berry, James (ENERGY)" <james.berry5@ontario.ca>
To: "Schlaepfer, Martin (ENERGY)" <martin.schlaepfer@ontario.ca>, "Teliszewsky, Andrew (ENERGY)" <andrew.teliszewsky@ontario.ca>
Cc: "Imbrogno, Serge (ENERGY)" <serge.imbrogno@ontario.ca>, "Whittington, Matt (ENERGY)" <matt.whittington@ontario.ca>, "Berg, Denna (ENERGY)" <denna.berg@ontario.ca>, "Baker, Carys (ENERGY)" <carys.baker@ontario.ca>, "Nekolaichuk, Colin (ENERGY)" <colin.nekolaichuk@ontario.ca>, "Campbell, David (ENERGY)" <david.campbell2@ontario.ca>
Date: Mon, 30 Oct 2017 14:20:14 -0400
Attachments: ASC_re_OFHP Ad Complaint CLEAN revOct30 MO.docx (46.6 kB)

Thanks Martin. Some minor adjustments and a comment in the attached. Good to share with POCO, but comment will need to be addressed.

From: Schlaepfer, Martin (ENERGY)
Sent: October-30-17 1:48 PM
To: Teliszewsky, Andrew (ENERGY); Berry, James (ENERGY)
Cc: Imbrogno, Serge (ENERGY); Whittington, Matt (ENERGY); Berg, Denna (ENERGY); Baker, Carys (ENERGY)
Subject: OFHP Advertising Complaint Response

Hi Andrew / James,

Attached is a draft response that would go from Blakes to the ASC, which outlines a multi-pronged response to the complaints received on the OFHP ads.

This is due back to the ASC by EOD tomorrow.

Let us know if you are comfortable with us sharing this with CO/PO for review?

Thanks,
Martin

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