

RE: OFHP Advertising Complaint Response

From: "Schlaepfer, Martin (ENERGY)" <martin.schlaepfer@ontario.ca>
To: "Berry, James (ENERGY)" <james.berry5@ontario.ca>, "Teliszewsky, Andrew (ENERGY)" <andrew.teliszewsky@ontario.ca>
Cc: "Imbrogno, Serge (ENERGY)" <serge.imbrogno@ontario.ca>, "Whittington, Matt (ENERGY)" <matt.whittington@ontario.ca>, "Berg, Denna (ENERGY)" <denna.berg@ontario.ca>, "Baker, Carys (ENERGY)" <carys.baker@ontario.ca>, "Nekolaichuk, Colin (ENERGY)" <colin.nekolaichuk@ontario.ca>, "Campbell, David (ENERGY)" <david.campbell2@ontario.ca>
Date: Tue, 31 Oct 2017 14:07:27 -0400

Thanks, James. Will do.

Martin

From: Berry, James (ENERGY)
Sent: October 31, 2017 2:06 PM
To: Schlaepfer, Martin (ENERGY) <Martin.Schlaepfer@ontario.ca>; Teliszewsky, Andrew (ENERGY) <Andrew.Teliszewsky@ontario.ca>
Cc: Imbrogno, Serge (ENERGY) <Serge.Imbrogno@ontario.ca>; Whittington, Matt (ENERGY) <Matt.Whittington@ontario.ca>; Berg, Denna (ENERGY) <Denna.Berg@ontario.ca>; Baker, Carys (ENERGY) <Carys.Baker@ontario.ca>; Nekolaichuk, Colin (ENERGY) <Colin.Nekolaichuk@ontario.ca>; Campbell, David (ENERGY) <David.Campbell2@ontario.ca>
Subject: RE: OFHP Advertising Complaint Response

Fine to share this version with POCO

From: Schlaepfer, Martin (ENERGY)
Sent: October-31-17 1:42 PM
To: Berry, James (ENERGY); Teliszewsky, Andrew (ENERGY)
Cc: Imbrogno, Serge (ENERGY); Whittington, Matt (ENERGY); Berg, Denna (ENERGY); Baker, Carys (ENERGY); Nekolaichuk, Colin (ENERGY); Campbell, David (ENERGY)
Subject: RE: OFHP Advertising Complaint Response

Hi James,

Attached is an updated draft of the response with CO and MAG changes incorporated. The vast majority of the changes are from MAG review, but appear to be mostly for streamlining/moving things around.

Let us know if you are comfortable with us sharing a final with CO/PO before submitting.

Thanks,
Martin

From: Berry, James (ENERGY)
Sent: October 30, 2017 2:20 PM
To: Schlaepfer, Martin (ENERGY) <Martin.Schlaepfer@ontario.ca>; Teliszewsky, Andrew (ENERGY) <Andrew.Teliszewsky@ontario.ca>
Cc: Imbrogno, Serge (ENERGY) <Serge.Imbrogno@ontario.ca>; Whittington, Matt (ENERGY) <Matt.Whittington@ontario.ca>; Berg, Denna (ENERGY) <Denna.Berg@ontario.ca>; Baker, Carys (ENERGY) <Carys.Baker@ontario.ca>; Nekolaichuk, Colin (ENERGY) <Colin.Nekolaichuk@ontario.ca>; Campbell, David (ENERGY) <David.Campbell2@ontario.ca>
Subject: RE: OFHP Advertising Complaint Response

Thanks Martin. Some minor adjustments and a comment in the attached. Good to share with POCO, but comment will need to be addressed.

From: Schlaepfer, Martin (ENERGY)

Sent: October-30-17 1:48 PM

To: Teliszewsky, Andrew (ENERGY); Berry, James (ENERGY)

Cc: Imbrogno, Serge (ENERGY); Whittington, Matt (ENERGY); Berg, Denna (ENERGY); Baker, Carys (ENERGY)

Subject: OFHP Advertising Complaint Response

Hi Andrew / James,

Attached is a draft response that would go from Blakes to the ASC, which outlines a multi-pronged response to the complaints received on the OFHP ads.

This is due back to the ASC by EOD tomorrow.

Let us know if you are comfortable with us sharing this with CO/PO for review?

Thanks,
Martin

Martin Schlaepfer

Director of Operations

Deputy Minister's Office

Ministry of Energy

T: 416-326-7688

E: martin.schlaepfer@ontario.ca