

RE: Rate Mitigation Communications Products

From: "Moulton, Dan (ENERGY)" <dan.moulton@ontario.ca>
To: "Katona, Keley (ENERGY)" <keley.katona@ontario.ca>, "Teliszewsky, Andrew (ENERGY)" <andrew.teliszewsky@ontario.ca>
Cc: "Imbrogno, Serge (ENERGY)" <serge.imbrogno@ontario.ca>, "Whittington, Matt (ENERGY)" <matt.whittington@ontario.ca>, "Martin, Eric (ENERGY)" <eric.martin@ontario.ca>, "Dier, Kirby (ENERGY)" <kirby.dier@ontario.ca>, "Berg, Denna (ENERGY)" <denna.berg@ontario.ca>, "Baker, Carys (ENERGY)" <carys.baker@ontario.ca>
Date: Fri, 09 Sep 2016 15:03:29 -0400
Attachments: NR - Thurs Sept 15th - Bill Introduction - MO Edits.DOCX (41.47 kB); NR - Tues Sept 13th - Sudbury Event - MO Edits.DOCX (44.03 kB); BG - Industrial Consumers - MO Edits.docx (56.26 kB); BG - Residential and Small Businesses - MO Edits.DOCX (65.14 kB); Key Facts - 3 Things You Need To Know - MO Edits.DOC (71.17 kB); Key Facts - Existing Programs - MO Edits.DOC (77.31 kB); Letter to CEO of an LDC ATEL Edits.docx (14.35 kB); MPP Op-Ed-LTE - MO Edits.docx (17.02 kB)

Keley, first round of edits attached a few more to come.

From: Katona, Keley (ENERGY)
Sent: September-08-16 8:57 PM
To: Teliszewsky, Andrew (ENERGY); Moulton, Dan (ENERGY)
Cc: Imbrogno, Serge (ENERGY); Whittington, Matt (ENERGY); Martin, Eric (ENERGY); Dier, Kirby (ENERGY); Berg, Denna (ENERGY); Baker, Carys (ENERGY)
Subject: Rate Mitigation Communications Products

Good evening,
Please find attached communications material for concurrent review. A summary of what is included and still tracking is below.
Keley

COMMUNICATIONS PRODUCTS		
Product	Status/Next Step	
Letter to LDC CEOs	Attached	
Comms snapshot	Attached	
House Materials - o Statement - o Compendium	Attached	
QAs and Key Messages	Attached	
Letter to the Editor	Attached	
Matte article	Attached	
Key Facts –new initiatives	Attached	

Key Facts – existing initiatives	Attached	
September 13 News Release	Attached	
September 15 News Release	Attached	
Rebate / RRRP Backgrounder	Attached	
ICI backgrounder	Attached	
Throne Speech	Tracking for tomorrow	
Minister's Tuesday Statement	Tracking for tomorrow	
Caucus Briefing deck	Tracking for tomorrow	