

RE: Response to Advertising Standards Canada re OFHP Radio Ad

From: "Lyon, Sam (ENERGY)" <sam.lyon@ontario.ca>
To: "Berry, James (ENERGY)" <james.berry5@ontario.ca>, "Schlaepfer, Martin (ENERGY)" <martin.schlaepfer@ontario.ca>, "Teliszewsky, Andrew (ENERGY)" <andrew.teliszewsky@ontario.ca>
Cc: "Imbrogno, Serge (ENERGY)" <serge.imbrogno@ontario.ca>, "Whittington, Matt (ENERGY)" <matt.whittington@ontario.ca>, "Berg, Denna (ENERGY)" <denna.berg@ontario.ca>, "Baker, Carys (ENERGY)" <carys.baker@ontario.ca>, "Barbaro, Rachel (ENERGY)" <rachel.barbaro@ontario.ca>
Date: Thu, 18 May 2017 18:19:32 -0400

Done.

From: Berry, James (ENERGY)
Sent: May-18-17 6:18 PM
To: Schlaepfer, Martin (ENERGY); Teliszewsky, Andrew (ENERGY)
Cc: Imbrogno, Serge (ENERGY); Whittington, Matt (ENERGY); Berg, Denna (ENERGY); Baker, Carys (ENERGY); Lyon, Sam (ENERGY); Barbaro, Rachel (ENERGY)
Subject: Re: Response to Advertising Standards Canada re OFHP Radio Ad

Okay, good to share response with ASC

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Schlaepfer, Martin (ENERGY)
Sent: Thursday, May 18, 2017 5:19 PM
To: Berry, James (ENERGY); Teliszewsky, Andrew (ENERGY)
Cc: Imbrogno, Serge (ENERGY); Whittington, Matt (ENERGY); Berg, Denna (ENERGY); Baker, Carys (ENERGY); Lyon, Sam (ENERGY); Barbaro, Rachel (ENERGY)
Subject: RE: Response to Advertising Standards Canada re OFHP Radio Ad

Hi James,

Yes, this has been reviewed by William Bromm in CO legal and he felt the argument in the letter was clear.

Thanks,
Martin

From: Berry, James (ENERGY)
Sent: May 18, 2017 5:16 PM
To: Schlaepfer, Martin (ENERGY); Teliszewsky, Andrew (ENERGY)
Cc: Imbrogno, Serge (ENERGY); Whittington, Matt (ENERGY); Berg, Denna (ENERGY); Baker, Carys (ENERGY); Lyon, Sam (ENERGY); Barbaro, Rachel (ENERGY)
Subject: Re: Response to Advertising Standards Canada re OFHP Radio Ad

Did William Bromm in CO legal sign off on this? Approval from PO was pending his signoff before sending to the ASC. Copying ministry comms to confirm.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Schlaepfer, Martin (ENERGY)

Sent: Thursday, May 18, 2017 4:35 PM

To: Teliszewsky, Andrew (ENERGY)

Cc: Imbrogno, Serge (ENERGY); Whittington, Matt (ENERGY); Berry, James (ENERGY); Berg, Denna (ENERGY); Baker, Carys (ENERGY)

Subject: Response to Advertising Standards Canada re OFHP Radio Ad

Hi Andrew,

Please find attached our response to the Advertising Standards Canada regarding the complaint filed on the OFHP Radio Ad. This response is due back today, so please let us know if you have any concerns.

Thanks,
Martin