

Re: ASC follow up

From: "Imbrogno, Serge (ENERGY)" <"o=govon/ou=ontario public sector - iserv
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To: "Schlaepfer, Martin (ENERGY)" <martin.schlaepfer@ontario.ca>
Cc: "Berg, Denna (ENERGY)" <denna.berg@ontario.ca>
Date: Wed, 08 Nov 2017 13:11:05 -0500

Let's go with Blakes.

Sent from my iPad

On Nov 8, 2017, at 12:48 PM, Schlaepfer, Martin (ENERGY) <Martin.Schlaepfer@ontario.ca> wrote:

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Hi Deputy,

James in the MO has been looking to get some more detail on the status of the ASC review of the OFHP advertising complaints, along with an understanding of what the next steps/timelines might be.

Legal and Comms have discussed this, and have a couple of suggestions for how we might proceed, with due consideration for the need for sensitive engagement with the ASC. The first option is for our legal counsel at Blakes, Josh Krane, to reach out to his legal counterpart at the ASC to get an informal update. Alternatively, Laurie Sloan, the director at the government's Advertising Standards Board, has also offered to reach out to her counterpart at the ASC, Janet Feasby.

Given that Blakes submitted our response and has experience with the ASC, I would think they would be best positioned to follow up. Alternatively, we may prefer to simply wait on ASC to respond.

Let me know how you would like to proceed, and if you would like me to propose both options to the MO.

Thanks,

Martin