

# Re: Ad Standards Council - Fair Hydro Plan

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**From:** "Schlaepfer, Martin (ENERGY)" <martin.schlaepfer@ontario.ca>  
**To:** "Berry, James (ENERGY)" <james.berry5@ontario.ca>  
**Cc:** "Imbrogno, Serge (ENERGY)" <serge.imbrogno@ontario.ca>, "Whittington, Matt (ENERGY)" <matt.whittington@ontario.ca>, "Tresise, Landon (ENERGY)" <landon.tresise@ontario.ca>, "Berg, Denna (ENERGY)" <denna.berg@ontario.ca>, "Perkins, Michael (ENERGY)" <michael.perkins@ontario.ca>, "Armstrong, Hillary (ENERGY)" <hillary.armstrong@ontario.ca>, "Baker, Carys (ENERGY)" <carys.baker@ontario.ca>  
**Date:** Wed, 17 Jan 2018 16:51:25 -0500

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Thanks, James.

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**From:** Berry, James (ENERGY)  
**Sent:** Wednesday, January 17, 2018 4:44 PM  
**To:** Schlaepfer, Martin (ENERGY)  
**Cc:** Imbrogno, Serge (ENERGY); Whittington, Matt (ENERGY); Tresise, Landon (ENERGY); Berg, Denna (ENERGY); Perkins, Michael (ENERGY); Armstrong, Hillary (ENERGY); Baker, Carys (ENERGY)  
**Subject:** RE: Ad Standards Council - Fair Hydro Plan

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We're fine with this.

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**From:** Schlaepfer, Martin (ENERGY)  
**Sent:** January-17-18 11:38 AM  
**To:** Berry, James (ENERGY)  
**Cc:** Imbrogno, Serge (ENERGY); Whittington, Matt (ENERGY); Tresise, Landon (ENERGY); Berg, Denna (ENERGY); Perkins, Michael (ENERGY); Armstrong, Hillary (ENERGY); Baker, Carys (ENERGY)  
**Subject:** RE: Ad Standards Council - Fair Hydro Plan

Hi James,

Attached is the revised letter. This is also being reviewed by MAG and CO.

Thanks,  
Martin

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**From:** Berry, James (ENERGY)  
**Sent:** January 17, 2018 11:34 AM  
**To:** Schlaepfer, Martin (ENERGY) <[Martin.Schlaepfer@ontario.ca](mailto:Martin.Schlaepfer@ontario.ca)>  
**Cc:** Imbrogno, Serge (ENERGY) <[Serge.Imbrogno@ontario.ca](mailto:Serge.Imbrogno@ontario.ca)>; Whittington, Matt (ENERGY) <[Matt.Whittington@ontario.ca](mailto:Matt.Whittington@ontario.ca)>; Tresise, Landon (ENERGY) <[Landon.Tresise@ontario.ca](mailto:Landon.Tresise@ontario.ca)>; Berg, Denna (ENERGY) <[Denna.Berg@ontario.ca](mailto:Denna.Berg@ontario.ca)>; Perkins, Michael (ENERGY) <[Michael.Perkins@ontario.ca](mailto:Michael.Perkins@ontario.ca)>; Armstrong, Hillary (ENERGY) <[Hillary.Armstrong@ontario.ca](mailto:Hillary.Armstrong@ontario.ca)>; Baker, Carys (ENERGY) <[Carys.Baker@ontario.ca](mailto:Carys.Baker@ontario.ca)>  
**Subject:** RE: Ad Standards Council - Fair Hydro Plan

Ministry comms is saying a revised ASC letter is coming. When can MO review, Martin?

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**From:** Schlaepfer, Martin (ENERGY)  
**Sent:** January-16-18 9:22 PM  
**To:** Berry, James (ENERGY)  
**Cc:** Imbrogno, Serge (ENERGY); Whittington, Matt (ENERGY); Tresise, Landon (ENERGY); Berg, Denna (ENERGY); Perkins, Michael (ENERGY); Armstrong, Hillary (ENERGY); Baker, Carys (ENERGY)  
**Subject:** Re: Ad Standards Council - Fair Hydro Plan

Hi James,

Attached is the ASC letter with Blakes' comments. We don't specifically have a track change version.

Thanks,  
Martin

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**From:** Berry, James (ENERGY)  
**Sent:** January 16, 2018 6:02 PM  
**To:** Schlaepfer, Martin (ENERGY) <[Martin.Schlaepfer@ontario.ca](mailto:Martin.Schlaepfer@ontario.ca)>; Whittington, Matt (ENERGY) <[Matt.Whittington@ontario.ca](mailto:Matt.Whittington@ontario.ca)>; Tresise, Landon (ENERGY) <[Landon.Tresise@ontario.ca](mailto:Landon.Tresise@ontario.ca)>  
**Cc:** Imbrogno, Serge (ENERGY) <[Serge.Imbrogno@ontario.ca](mailto:Serge.Imbrogno@ontario.ca)>; Berg, Denna (ENERGY) <[Denna.Berg@ontario.ca](mailto:Denna.Berg@ontario.ca)>; Perkins, Michael (ENERGY) <[Michael.Perkins@ontario.ca](mailto:Michael.Perkins@ontario.ca)>; Armstrong, Hillary (ENERGY) <[Hillary.Armstrong@ontario.ca](mailto:Hillary.Armstrong@ontario.ca)>; Baker, Carys (ENERGY) <[Carys.Baker@ontario.ca](mailto:Carys.Baker@ontario.ca)>  
**Subject:** Re: Ad Standards Council - Fair Hydro Plan

Hi Martin,

Can you please share a version with track changes? Just curious what has changed from the earlier MAG version.

Thanks!

Sent from my BlackBerry 10 smartphone on the Rogers network.

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**From:** Schlaepfer, Martin (ENERGY)  
**Sent:** Tuesday, January 16, 2018 5:55 PM  
**To:** Berry, James (ENERGY); Whittington, Matt (ENERGY); Tresise, Landon (ENERGY)  
**Cc:** Imbrogno, Serge (ENERGY); Berg, Denna (ENERGY); Perkins, Michael (ENERGY); Armstrong, Hillary (ENERGY); Baker, Carys (ENERGY)  
**Subject:** Ad Standards Council - Fair Hydro Plan

Hi James, Matt and Landon,

Attached is an updated version of the ASC letter. Currently it is being reviewed by MAG and CO. We are hoping to have an updated version by tomorrow morning.

Let us know if you have any further comments or concerns.

Thanks,  
Martin