

Re: TBS estimates stats Fair Hydro Ads

From: "Imbrogno, Serge (ENERGY)" </o=govon/ou=ontario public sector - iserv
ems/cn=recipients/cn=imbrogno">
To: "Berg, Denna (ENERGY)" <denna.berg@ontario.ca>
Cc: "Schlaepfer, Martin (ENERGY)" <martin.schlaepfer@ontario.ca>
Date: Thu, 14 Sep 2017 16:53:09 -0400

Ok. THanks

Sent from my iPad

On Sep 14, 2017, at 3:51 PM, Berg, Denna (ENERGY) <Denna.Berg@ontario.ca> wrote:

Hi Deputy

TBS is also getting ready for estimates and requested any stats we have on increased usage of OESP, awareness of reductions etc linked to our advertising or just in general. We worked with OEB to firm up the OESP numbers.

Ok to share attached with MO and TBS?

Denna

<OFHP Communications Performance IndicatorsDMO Sept 14.docx>