

Staffing Announcement - Director of Communications

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DATE: March 31, 2017
MEMORANDUM TO: All Ministry of Energy Staff
FROM: Serge Imbrogno, Deputy Minister

SUBJECT: Staffing Announcement – Director of Communications

I am writing to inform you of changes in the Communications branch effective Monday April 3rd.

Eric McGoey will be returning to OPG in the role of Director, Corporate Relations and Communications, responsible for the Renewable Generation and Power Marketing side of the company. I would like to thank Eric for his support over the past 6 months since joining the Communications branch on an interim basis. Eric has contributed to the development of the 2017 Long-Term Energy Plan and communication of the Ontario Fair Hydro Plan. This was definitely a busy time at the Ministry and we are lucky to have had Eric's support and advice.

I am pleased to announce that Karen Evans will be joining the Ministry as Director of Communications while John Whytock continues his secondment at Cabinet Office.

Karen joins us from the Ontario Energy Board where she has been the Director of Consumer and Corporate Communications since January 2015. For the past two years, she has been focused on brand development and issues management. In addition, she managed the communications launch of the OESP and has played a key role in piloting events that give consumers a say in the OEB's rate-making process. Previously, Karen worked for the City of Markham and also spent 17 years with Toronto Hydro. There, she was responsible for corporate, internal, digital, corporate social responsibility and crisis communications.

Karen holds an Honours Bachelor of Arts in Communications and Sociology from York University and is an honours graduate of Humber College's Public Relations program.

Please join me in welcoming Karen to the Ministry of Energy and wishing Eric all the best at OPG.

Original signed by

Serge Imbrogno
Deputy Minister