

TBS estimates stats Fair Hydro Ads

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Attachments: OFHP Communications Performance IndicatorsDMO Sept 14.docx (82.82 kB)

Hi Deputy

TBS is also getting ready for estimates and requested any stats we have on increased usage of OESP, awareness of reductions etc linked to our advertising or just in general. We worked with OEB to firm up the OESP numbers.

Ok to share attached with MO and TBS?

Denna

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