

Multilingual Media Scan: Hydro Rate Reduction Plan (March 22, 2017)

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Multilingual Media Scan: March 22, 2017

MULTILINGUAL MEDIA SCAN: HYDRO RATE REDUCTION PLAN

March 22, 2017

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***CMR FM 101.3 Ontario PCs say Liberal government hydro ads are
- Tamil (2017.03.21)***

Description: Taxpayer-funded ads about planned hydro bill reductions put the Liberal government in contempt of parliament, the Opposition charged Monday. Both the Progressive Conservatives and NDP say the radio and social media ads are only meant to boost the popularity of a party sagging in the polls. Energy Minister Glenn Thibeault said the government has so far spent less than \$1 million -- how much less, he wouldn't say -- on the ads, but that adding print and TV to the campaign later is likely.

RADIO - CMR FM 101.3 Tamil (200000 - Daily5) - Toronto, 21/03/2017 - News, 1/2 min, 1/2, Tamil