

RE: Allison Jones - media q

From: "Prins, Sebastian (TBS)" <sebastian.prins@ontario.ca>
To: "@OPO-Media Relations and Issues Management" <opo-mediarelationsandissuesmgmt@msgov.gov.on.ca>
Cc: "Gallant, Gabrielle (TBS)" <gabrielle.gallant@ontario.ca>
Date: Mon, 25 Sep 2017 16:37:09 -0400
Attachments: Strat and Ministry Annual Budget_September_6.XLSX (20.15 kB)

Hi All,

See attached – up to date as of Sept 6th.

Sebastian.

From: Gallant, Gabrielle (TBS)
Sent: September 25, 2017 4:36 PM
To: Prins, Sebastian (TBS)
Subject: FW: Allison Jones - media q

Gabrielle Gallant
Director of Communications & Operations
Office of the Honourable Liz Sandals
President of Treasury Board
gabrielle.gallant@ontario.ca
416-327-0345 | 647-643-9623

From: Gallant, Gabrielle (TBS) <Gabrielle.Gallant@ontario.ca>
Date: Monday, Sep 25, 2017, 4:33 PM
To: @OPO-Media Relations and Issues Management <OPO-MediaRelationsandIssuesMgmt@msgov.gov.on.ca>
Subject: Allison Jones - media q

Hi all -

Allison J wants to know if there have been any more expensive campaigns than this current energy one.

Seb will reply all in a second with a chart that reflects the numbers, but we still need them verified.

I'm not sure if giving her these numbers is the best approach. Can you guys pls weigh in on how you'd like this q To be handled?

Gabrielle Gallant
Director of Communications & Operations

Office of the Honourable Liz Sandals
President of Treasury Board
gabrielle.gallant@ontario.ca
416-327-0345 | 647-643-9623