

RE: CWR update for 4pm

From: "McPhail, Blane (OPO)" <blane.mcphail@ontario.ca>
To: "Williams, Emily (MOL)" <emily.williams@ontario.ca>, "Killorn, Bill (OPO)" <bill.killorn@ontario.ca>
Cc: "Khandakar, Samia (MOL)" <samia.khandakar@ontario.ca>
Date: Tue, 30 May 2017 14:40:42 -0400

Thanks Emily, really appreciate this

From: Williams, Emily (MOL)
Sent: May-30-17 2:31 PM
To: McPhail, Blane (OPO); Killorn, Bill (OPO)
Cc: Khandakar, Samia (MOL)
Subject: CWR update for 4pm

Hello!

Because I will most likely be at the NDP briefing for a full hour, my colleague Samia will be covering for me at the 4pm. I thought it might be helpful to give a rundown of the announcement response via email before I head into the briefing. I'm assuming that's what you would ask me.

Emily

- The announcement went really well, the news was very well received by the crowd!
- The Premier's Q&A and Minister's Media Avail afterwards also went very well
- He has been doing radio and tv interviews this afternoon, all positive so far. The story has been on loop on CP24 throughout the day.
- We've seen a lot of great feedback online as well, positive tweets from a number of sources. #15andfairness has been trending all day, so I think that is a good sign as well.
- Andrea Horwath and Patrick Brown were scrummed on it after QP:
 - Horwath stuck to the fact that she believes this is solely politically motivated and would like to see the legislation before commenting on specifics
 - Brown said that he agrees with personal emergency leave days, but is waiting to see an economic impact analysis before he comments further.

Key Messages:

- People across the province are anxious about their jobs and their futures.
- With all of the change and uncertainty in the economy and the nature of work itself, it's tough to feel as though you are getting ahead right now.
- Many workers are struggling to support their families on part-time, contract or minimum-wage work.
- The evidence tells us we're making progress – Ontario's economy is strong and growing, outperforming other jurisdictions.
- But while business is expanding and creating wealth, not everyone is feeling it.
- People are worried about falling behind, even as they work so hard to get ahead.
- With this uncertainty, government has a responsibility to protect our people as best we can and create opportunities so that people feel confident about the future.
- Fairness and decency must continue to be the defining values of our workplaces
- Action is needed in order to make sure the benefits of our strong economy are shared by every Ontario family.
- The people of Ontario have worked hard to build a province where workers and their families have the opportunity to prosper alongside business, and our actions will help to ensure a fairer future for everyone in our province.

Messaging on how this fits in a greater plan:

- Government must be a force for good.
- We started by fighting hard for better pensions – to ensure that our workers can retire with security.
- We led the way nationally. And the improved CPP will mean a better retirement.
- We have the ability to support families and build opportunity for people across Ontario, because we balanced our Budget this year.
- We are doing many things as part of our plan to build a better, fairer Ontario:
 - Free tuition
 - Expanded childcare
 - Free prescription drugs for anyone under 25
 - Introducing a Basic Income Pilot
 - Our Fair Hydro Plan
 - Our Fair Housing Plan
 - Creating Fair Workplaces and Better Jobs.
- These initiatives all have the same thing in common – they will build an Ontario where greater opportunity and greater security is available for everyone.