

RE: For review: OEB RPP op-ed

From: "Nekolaichuk, Colin (ENERGY)" <colin.nekolaichuk@ontario.ca>
To: "Bossin, Bryan (OPO)" <bryan.bossin@ontario.ca>, "Berry, James (ENERGY)" <james.berry5@ontario.ca>, "McPhail, Blane (OPO)" <blane.mcphail@ontario.ca>, "Beaudry, Jennifer (OPO)" <jennifer.beaudry2@ontario.ca>, "@OPO-Media Relations and Issues Management" <opo-mediarelationsandissuesmgmt@msgov.gov.on.ca>
Date: Thu, 22 Jun 2017 17:01:29 -0400
Attachments: RPP Editorial 2017-06-21 June 22 2017 to Minister bb MO.docx (21.21 kB)

Hi Bryan,

Here's a revised version addressing your comments at the end. Wondering if PO has any additional comments on the piece. We're currently considering sending out two versions: one with OEB content to publications that have covered Hydro One's rate application meetings, and one without OEB content to publications that have not. Happy to make more revisions as you, Blane or Issues see fit.

Thanks,
Colin

Colin Nekolaichuk | Press Secretary
Office of the Hon. Glenn Thibeault | Minister of Energy
T: 416-325-2690 C: 647-504-4928
colin.nekolaichuk@ontario.ca

From: Bossin, Bryan (OPO)
Sent: June-22-17 2:58 PM
To: Berry, James (ENERGY); McPhail, Blane (OPO); Beaudry, Jennifer (OPO); Nekolaichuk, Colin (ENERGY); @OPO-Media Relations and Issues Management
Subject: RE: For review: OEB RPP op-ed

Attached with a few changes tracked.

In my view the lines on the OEB are entirely unnecessary and in the weeds.

The op-ed is more coherent and straightforward with a clear focus on the fair hydro plan.

BB

From: Berry, James (ENERGY)
Sent: June-22-17 2:30 PM
To: McPhail, Blane (OPO); Beaudry, Jennifer (OPO); Nekolaichuk, Colin (ENERGY); @OPO-Media Relations and Issues Management
Cc: Bossin, Bryan (OPO)
Subject: RE: For review: OEB RPP op-ed

Yes, we can customize the op-ed depending on community. Noted on not doubling up on Star/Postmedia regionals. Kate, let us know how we can squeeze this into your plans with Labour's LTE.

Might be interest from Fergie -- but not sure at this point if he will file.

From: McPhail, Blane (OPO)
Sent: June-22-17 1:51 PM
To: Beaudry, Jennifer (OPO); Nikolaichuk, Colin (ENERGY); @OPO-Media Relations and Issues Management
Cc: Berry, James (ENERGY); Bossin, Bryan (OPO)
Subject: RE: For review: OEB RPP op-ed

Yes, I think Kate should be involved given we're also trying to land a minimum wage LTE in a number of the same outlets listed below. Both just need to be coordinated properly.

From: Beaudry, Jennifer (OPO)
Sent: June-22-17 1:48 PM
To: Nikolaichuk, Colin (ENERGY); @OPO-Media Relations and Issues Management
Cc: Berry, James (ENERGY)
Subject: RE: For review: OEB RPP op-ed

Are you planning to customize the op-ed for the community you are pitching?

Is the Toronto Star writing a story on the RPP today? I would pitch this regionally over outlets like the star (It's also not great to pitch the Star and postmedia regionals the same op-ed).

How do you plan to pitch this? Can Kate help?

From: Nikolaichuk, Colin (ENERGY)
Sent: June-22-17 1:45 PM
To: @OPO-Media Relations and Issues Management
Cc: Berry, James (ENERGY)
Subject: For review: OEB RPP op-ed

Hi all,

As promised, please find an op-ed draft from Minister Thibeault responding to the OEB RPP update. It's concurrently being reviewed by him. We plan to distribute this widely this afternoon or tomorrow morning, depending on approvals. Here's our preliminary list:

Barrie Examiner
Toronto Star
Hamilton Spectator
Inside Toronto
yorkregion.com
mississauga.com
bramptonguardian.com
City Centre Mirror
simcoe.com
muskokaregion.com
St. Catharines Standard
Niagara Falls Review
Welland Tribune
Dundas Star News
Durhamregion.com
Oshawa This Week
Belleville Intelligencer

Gananoque Reporter
North Grenville Times
Halliburton Highlands Highlander
Halliburton Echo
Bancroft This Week
Prescott Journal
Metroland - Perth, Smith's Falls, Kemptville
Metroland - Ottawa, Renfrew, Arnprior
The Tweed News
Westport Review-Mirror
The Glengarry News
Whitewater Region News
Picton Gazette
Kingston Whig Standard
Kingston This Week
Cornwall Newswatch
Cornwall Standard Freeholder
Peterborough Examiner
Brockville Recorder
Pembroke Daily Observer
Ottawa Sun
Ottawa Citizen
Simcoe Reformer
Woodstock Sentinel-Review
Stratford Beacon-Herald
Owen Sound Times
BlackburnNews.com
Sarnia Observer
Brantford Expositor
SouthwesternOntario.ca
Chatham Daily News
Huron Expositor
Windsor Star
Sarnia and Lambton County This Week
Sault Star
North Bay Nugget
Elliot Lake Standard
Island Clippings
Sault This Week
Soo Today
The Algoma News Review
The North Shore Sentinel
Wawa News

Timmins Daily Press
Timmins Times
Kapuskasing Northern Times
Mattawa Recorder
North Bay Nipissing News
Northern News
My North Bay Now
Almaguin Highlands News
The Sudbury Star
Sudbury.com
Manitoulin Expositor
Chronicle Journal
Dryden Observer

Looking forward to your feedback.

Thanks,
Colin

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