

RE: MPP Template

From: "Parry, Scott (MOL)" <scott.parry@ontario.ca>
To: "McPhail, Blane (OPO)" <blane.mcphail@ontario.ca>, "Mather, Alexander (OPO)" <alexander.mather@ontario.ca>
Cc: "Schmidt, Erich (MOL)" <erich.schmidt@ontario.ca>, "Speers, Michael (MOL)" <michael.speers@ontario.ca>, "Killorn, Bill (OPO)" <bill.killorn@ontario.ca>
Date: Fri, 24 Nov 2017 09:08:35 -0500
Attachments: Bill 148 news release MPP template_EN.docx (32.86 kB); MPP echo remarks (5).docx (24 kB); Bill 148 Passage MPP template op-ed.docx (19.14 kB); Potential Locations for Bill 148 Echoes.xlsx (15.81 kB); Bill 148 Media Advisory blank template FR-448pm.docx (25.39 kB); Bill 148 media advisory MPP template.docx (30.71 kB); Backgrounder-modernizing-ontario-s-labour-laws-to-create-fairness-and-opportunity-the-fair-workplaces-better-jobs-act-2-17.doc (36.29 kB); Opposition messaging.docx (26.45 kB); Bill 148 3rd Reading Key Messages & Top Legislative Changes.docx (18.45 kB)

Hi All,

Please review the attached Bill 148 MPP echo products. We're planning to blast this out this morning.

Cheers,
Scott

From: McPhail, Blane (OPO)
Sent: November-23-17 5:02 PM
To: Parry, Scott (MOL); Mather, Alexander (OPO)
Cc: Schmidt, Erich (MOL); Speers, Michael (MOL); Killorn, Bill (OPO)
Subject: RE: MPP Template

Also, can you please include Bill when you resend to the group?

From: McPhail, Blane (OPO)
Sent: November-23-17 4:55 PM
To: Parry, Scott (MOL); Mather, Alexander (OPO)
Cc: Schmidt, Erich (MOL); Speers, Michael (MOL)
Subject: RE: MPP Template

Looks good though technically it hasn't received Royal Assent yet fyi (mentions in the remarks)

From: Parry, Scott (MOL)
Sent: November-23-17 4:55 PM
To: Mather, Alexander (OPO)
Cc: McPhail, Blane (OPO); Schmidt, Erich (MOL); Speers, Michael (MOL)
Subject: RE: MPP Template

Thanks Alex. We will make the changes.

Cheers,
Scott

From: Mather, Alexander (OPO)
Sent: November-23-17 4:53 PM
To: Parry, Scott (MOL)
Cc: McPhail, Blane (OPO); Schmidt, Erich (MOL); Speers, Michael (MOL)
Subject: RE: MPP Template

Thanks for this, Scott. Package looks solid, though flagging that we need to be sure mentions of timing work across the products – i.e. need to remove “Today” from the lede of the NR and “this week” from the op-ed.

Perhaps we want to include DSV in the third graf of the op-ed, too.

From: Parry, Scott (MOL)
Sent: November 23, 2017 4:17 PM
To: Mather, Alexander (OPO)
Cc: McPhail, Blane (OPO); Schmidt, Erich (MOL); Speers, Michael (MOL)
Subject: MPP Template
Importance: High

Hi Alex and Blane,

Please find the Bill 148 MPP echo products attached for review. If you could focus on the echo remarks we need to get them to translation ASAP.

Cheers,
Scott

- Echo news release
- Echo remarks
- Media Advisory
- Backgrounder
- MPP Op-Ed Template
- Key Messages
- Opposition messaging

Scott Parry
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Minister of Labour
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