

RE: OEB RPP media

From: "Nekolaichuk, Colin (ENERGY)" <colin.nekolaichuk@ontario.ca>
To: "Beaudry, Jennifer (OPO)" <jennifer.beaudry2@ontario.ca>
Cc: "Berry, James (ENERGY)" <james.berry5@ontario.ca>, "@OPO-Media Relations and Issues Management" <opo-mediarelationsandissuesmgmt@msgov.gov.on.ca>, "Campbell, David (ENERGY)" <david.campbell2@ontario.ca>, "Teliszewsky, Andrew (ENERGY)" <andrew.teliszewsky@ontario.ca>
Date: Wed, 21 Jun 2017 11:56:39 -0400
Attachments: FINAL RPP July 1 Min Statement 2017-06-21 EN.docx (38.73 kB); FHP RPP Update_Jun22.docx (15.25 kB)

Hi Jenn,

Sure thing. I've attached the statement, which is going through final approvals now, and updated messaging which includes supportive third-party points from the following op-eds:

The Globe and Mail: Cold facts take the heat out of Ontario's electricity debate
<https://www.theglobeandmail.com/opinion/cold-facts-take-the-heat-out-of-ontarios-electricity-debate/article35371131/>

Dillon: Invest in hydro infrastructure over the long term
<http://www.ottawasun.com/2017/06/17/dillon-invest-in-hydro-infrastructure-over-the-long-term>

We've cleared time for five phone interviews in the Minister's schedule tomorrow afternoon. Here are the reporters I'm prioritizing, pending their availability:

1. Allison Jones
2. Rob Ferguson
3. Mike Crawley
4. Paul Bliss
5. Justin Giovannetti
6. Shawn Jeffords
7. Alan Carter
8. Claudine Brule

We will also pitch some radio interviews on Friday morning before his constituency announcements. These would be as follows:

1. CBC Metro Morning
2. CBC Ontario Morning
3. Newstalk 1010
4. CBC Morning North
5. CBC Superior Morning

We're also putting together an op-ed (with Ministry now) to distribute to regional dailies ahead of the weekend. We'll share this for review, once complete.

Let me know if you have any questions, and if I can move ahead with tomorrow's bookings.

Thanks,
Colin

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From: Beaudry, Jennifer (OPO)
Sent: June-21-17 11:14 AM
To: Nekolaichuk, Colin (ENERGY)
Cc: Berry, James (ENERGY); @OPO-Media Relations and Issues Management
Subject: Re: OEB RPP media

I would like to see messaging and more of a media plan if you could please. Thanks.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Nekolaichuk, Colin (ENERGY)
Sent: Wednesday, June 21, 2017 10:48 AM
To: Beaudry, Jennifer (OPO)
Cc: Berry, James (ENERGY)
Subject: OEB RPP media

Hey Jenn,

I'm going to be reaching out to QP gallery today to offer interviews with the Minister following tomorrow's OEB RPP rate announcement. They'll be additional background to the statement we'll be sending out more widely. Interview times will be between 12:30 and 2:30. Let me know if you have any questions/comments/concerns.

Thanks!
C.

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