

Re: Issues for Pre-Avail Brief

From: "McPhail, Blane (OPO)" <blane.mcphail@ontario.ca>
To: "Beaudry, Jennifer (OPO)" <jennifer.beaudry2@ontario.ca>, "@OPO-Media Relations and Issues Management" <opo-mediarelationsandissuesmgmt@msgov.gov.on.ca>
Date: Thu, 30 Mar 2017 12:25:55 -0400

We can go over on the call

From: Beaudry, Jennifer (OPO)
Sent: Thursday, March 30, 2017 12:13 PM
To: McPhail, Blane (OPO); @OPO-Media Relations and Issues Management
Subject: Re: Issues for Pre-Avail Brief

Can you guys flip me messaging on doctor assisted death?

I'm still about 10 away from briefing.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: McPhail, Blane (OPO)
Sent: Thursday, March 30, 2017 11:37 AM
To: Beaudry, Jennifer (OPO); @OPO-Media Relations and Issues Management
Subject: RE: Issues for Pre-Avail Brief

Sunshine List / H1 employees

I know these salaries are high – much higher than those of the vast majority of Ontarians.

I also know that many Ontarians are struggling with paying their electricity bills.

It's why we we're bringing down what people pay on their bills by 25% on average and working to make the system fairer.

We remain committed to Hydro One's continued regulation, accountability and transparency through our involvement as a majority shareholder.

However, Hydro One has now transitioned into a publicly-traded company, not a government agency.

They have also created more efficiencies and become a better run company, including:

- o \$25 million in productivity savings.
- o Improved the health and safety performance to the best on record.
- o Advanced multiple initiatives for customers aimed at reducing electricity rates.

Now the majority of executive compensation is contingent on meeting aggressive performance targets.

And I understand the new leadership team has significantly reduced costs within Hydro One to find additional savings for customers.

Publicly traded companies have different requirements than crown corporations and are not covered under the BPS executive compensation framework.

The Ontario Energy Board (OEB) continues to have oversight of the company and to approve electricity rates.

Hydro Ads

Ontario was the first and remains the only jurisdiction in the entire country that has legislation to prevent partisan advertising.

While partisan advertising is now banned, it's still permissible and important for the government to inform the public about initiatives that impact their lives.

This includes advertising related to:

- o getting the flu shot,
- o updates to the sex-ed curriculum,
- o consumer protection,
- o sexual violence and harassment awareness
- o and organ donations

Letting families and businesses know about our Fair Hydro Plan is important too.

Through our plan, we're cutting electricity bills by 25 per cent.

Low-income families in rural and remote areas will see a decrease in their bill by as much as 40 – 50 per cent.

Our plan will also keep rates predictable, holding them to inflation over the next four years.

With people struggling, we have a responsibility as a government to inform them relief is coming so they can plan their household budgets.

While our plan helps every family across the province, it's especially helpful to those who have been struggling unfairly.

That's why it's so important for families to know about this cut as well as other programs, like the expanded Ontario Electricity Support Program and the new \$200 million Affordability Fund.

If Ontarians aren't aware of the programs then they can't apply for them.

That's why it is so critical that the advertisements direct people to the website – so they can learn how they can further reduce their bill.

Instead of attacking these support programs, Conservative MPPs should be doing everything they can to make sure constituents get this help.

Opinion polls

All public-opinion research conducted by the Government of Ontario is procured through a fair and transparent competitive process.

Polling is a cost-effective method of measuring public awareness and attitudes on current and emerging public policy issues.

Ford Announcement

Ford makes a vital contribution to Ontario's economy and we are proud to support their investment in their Windsor facility.

Their commitment for a new engine in Windsor is great news for the community.

They will also be establishing a research and innovation centre in Ottawa.

Thanks to this investment, 295 jobs will be created, 500 jobs retained, and hundreds more will be supported.

This is good news for these communities and the thousands of jobs in the auto parts supply chain.

In just the past couple of months we've seen \$2.6 billion of new investment in Ontario's auto sector;

- o \$554 million from General Motors
- o \$331 million investment from Fiat Chrysler
- o \$1.2 billion investment from Ford (in total)
- o \$492 million from Honda

Buy America (I have a statement)

FYI – Fire at Point Pelee National Park

From: Beaudry, Jennifer (OPO)
Sent: March-30-17 11:21 AM
To: @OPO-Media Relations and Issues Management
Subject: Issues for Pre-Avail Brief

Hey guys - No media here yet, but Jessica from CP and CTV are on their way. Please feel free to add to these issues as I've been without a signal for a bit.

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