

FW: Energy deck at Cabinet tomorrow

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Attachments: Minister June 27 FHP Comms Campaign Rev1 KE.pptx (3.45 MB)

Hi Rebecca, Ann,

Just received the attached deck for Cabinet tomorrow. John @ CO asking if we are comfortable with it.

I've got one flag on messaging

- We don't say '25% reduction for average households', we say 'average 25% reduction for all households'

Otherwise no concerns.

Let me know if you have any additional feedback.

Bryan

From: Whytock, John (CAB)
Sent: June-26-17 8:44 AM
To: Bossin, Bryan (OPO)
Cc: Cesca, Stephanie (CAB)
Subject: Energy deck at Cabinet tomorrow

Good morning Bryan. We just received a copy of a deck for Cabinet tomorrow, where we're told they will be playing the TV and radio spots.

Can you please confirm that PO is comfortable with copies of this deck going into the green folders?

Thanks

jw