

Facebook Shareables and Copy

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Attachments: Organic_fb_photos_1.jpg (202.91 kB); Organic_fb_photos_2.jpg (216.36 kB); Organic_fb_photos_3.jpg (167.86 kB); Organic_fb_photos_4.jpg (177.36 kB); Organic_fb_photos_5.jpg (213.24 kB); Organic_fb_photos_6.jpg (194.64 kB); Organic_fb_photos_1_FR.jpg (206.07 kB); Organic_fb_photos_2_FR.jpg (219.53 kB); Organic_fb_photos_3_FR.jpg (171.08 kB); Organic_fb_photos_4_FR.jpg (180.48 kB); Organic_fb_photos_5_FR.jpg (216.57 kB); Organic_fb_photos_6_FR.jpg (197.89 kB)

Here's an updated FB package for review/use. Please let us know if there are any concerns.

These are spec'd for Facebook. English and French.

Twitter package to follow momentarily.

Sample Facebook copy below:

English

- 25% off your hydro bill on average for Ontario households starting this summer. ontario.ca/fairhydroplan
- 25% off your household hydro bill on average & it won't increase beyond the rate of inflation for at least 4 years. ontario.ca/fairhydroplan

Your household hydro bill won't increase beyond the rate of inflation for at least 4 years.
ontario.ca/fairhydroplan

25% off your hydro bill on average for Ontario households. ontario.ca/fairhydroplan

French

Rabais de 25 % en moyenne sur la facture d'électricité des ménages en Ontario à partir de cet été.
Ontario.ca/ElectricitePlanEquitable

Rabais de 25 % en moyenne sur votre facture d'électricité, et elle n'augmentera pas plus que le taux d'inflation pendant au moins 4 ans. Ontario.ca/ElectricitePlanEquitable

La facture d'électricité de votre ménage n'augmentera pas plus que le taux d'inflation pendant au moins 4 ans. Ontario.ca/ElectricitePlanEquitable

Rabais de 25 % en moyenne sur la facture d'électricité des ménages en Ontario.
Ontario.ca/ElectricitePlanEquitable