

For approval: GreenON Launch

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Date: Thu, 24 Aug 2017 12:51:14 -0400
Attachments: NR GreenON_COedits kr.docx (62.96 kB); MB_GreenON Fund_smart thermostats_- to CO-PO_Aug 22_COedits kr.docx (354.23 kB); MB_GreenON Fund_bios - to CO-PO_Aug 22_COedits kr.docx (431.81 kB); GOF Consolidated MEDIA QA updated Aug 22_final.docx (57.38 kB); GOF Consolidated CALL CENTRE- Aug 22_final.docx (39.05 kB)

Hi everyone,

Attached for your approval are the following materials for the GreenON launch event on Wednesday, August 30:

- News release
- Backgrounder – smart thermostats
- Backgrounder – Board member bios
- Media Q&A
- Call centre Q&A

Media advisory still pending.

Question for the group: I am not sure how much value the chart in the thermostat backgrounder adds, perhaps we could add some more comparative information or provide more information about the GreenON Installations program? Open to thoughts and suggestions.

Please let us know if you have any changes or concerns by **Monday at 4pm**.

Please be sure to copy Bryan on all feedback as I will be away on vacation next week.

Thanks,

Kelty Reid
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