

Fw: Final Approvals: Energy Spots (TV, Digital Video, Radio, Banners)

From: "Byberg, Ann (OPO)" <ann.byberg@ontario.ca>
To: "MacKenzie, Rebecca (OPO)" <rebecca.mackenzie@ontario.ca>
Date: Wed, 21 Jun 2017 17:33:48 -0400
Attachments: 02__R43-MOE-384-30RF__MOE_fair_hydro_plan_30F_RADIO_FullMix-.mp3 (1.2 MB);
01__R43-MOE-384-30RE__MOE_fair_hydro_plan_30E_RADIO_FullMix-.mp3 (1.2 MB);
MOE-355_FHP2_Banners_June21.pdf (1.84 MB)

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Trew, Robyn (CAB) <Robyn.Trew@ontario.ca>
Sent: Wednesday, June 21, 2017 5:07 PM
To: van der Valk, Jennifer (CAB); Whytock, John (CAB); Byberg, Ann (OPO)
Cc: Leps, Veann (OPO); Hooper, Liz (OPO); Wilton, Megan (CAB); Emanuele, Jacquelynn (CAB)
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Hi everyone,

Please find attached and in the link below the final spots for our Energy campaign with final mix and picture.

Attached:

- English & French Radio (:30)
- English Digital Banners (updated, including A/B testing)

Included in link:

- YouTube Bumpers x 2 (:06), English & French
- 15 second Digital Video, English & French
- 30 second TV/Digital Video, English & French

http://www.thevanity.tv/client/MOE_Jun_21_1515/

Looking for approval tomorrow morning in advance of going to the Auditor General.

Please let us know if there are any questions or problems accessing the files.

Thanks very much!
CO Team