

RE: For approval: GreenON Launch

From: "Bossin, Bryan (OPO)" <bryan.bossin@ontario.ca>
To: "Reid, Kelty (OPO)" <kelty.reid@ontario.ca>, "McEachern, Gillian (OPO)" <gillian.mceachern@ontario.ca>, "Seniuk, Greg (OPO)" <greg.seniuk2@ontario.ca>, "McPhail, Blane (OPO)" <blane.mcphail@ontario.ca>
Cc: "Forgione, Andrew (OPO)" <andrew.forgione@ontario.ca>, "MacKenzie, Rebecca (OPO)" <rebecca.mackenzie@ontario.ca>, "Rivers, Grahame (OPO)" <grahame.rivers@ontario.ca>
Date: Mon, 28 Aug 2017 09:38:29 -0400
Attachments: GOF Consolidated CALL CENTRE- Aug 22_final bb.docx (32.21 kB); GOF Consolidated MEDIA QA updated Aug 22_final bb.docx (54.18 kB); MB_GreenON Fund_bios - to CO-PO_Aug 22_COedits kr.docx (431.81 kB); MB_GreenON Fund_smart thermostats_- to CO-PO_Aug 22_COedits kr bb.docx (342.08 kB); NR GreenON_COedits kr bb clean.docx (47.41 kB); NR GreenON_COedits kr bb.docx (56.01 kB)

Hi all,

Just following up here.

I've attached the latest copies of all products for Wednesday, including clean and tracked versions of the NR.

Please provide any feedback or questions by 4:00pm today.

Thanks,
Bryan

From: Reid, Kelty (OPO)
Sent: August-24-17 3:51 PM
To: McEachern, Gillian (OPO); Seniuk, Greg (OPO); McPhail, Blane (OPO)
Cc: Bossin, Bryan (OPO); Forgione, Andrew (OPO); MacKenzie, Rebecca (OPO); Rivers, Grahame (OPO)
Subject: RE: For approval: GreenON Launch

And here is the MA.

Thanks,

Kelty Reid | 416.325.1807

From: Reid, Kelty (OPO)
Sent: August-24-17 12:51 PM
To: McEachern, Gillian (OPO); Seniuk, Greg (OPO); McPhail, Blane (OPO)
Cc: Bossin, Bryan (OPO); Forgione, Andrew (OPO); 'MacKenzie, Rebecca (OPO)'; Rivers, Grahame (OPO)
Subject: For approval: GreenON Launch

Hi everyone,

Attached for your approval are the following materials for the GreenON launch event on Wednesday, August 30:

- News release
- Backgrounder – smart thermostats
- Backgrounder – Board member bios
- Media Q&A
- Call centre Q&A

Media advisory still pending.

Question for the group: I am not sure how much value the chart in the thermostat backgrounder adds, perhaps we could add some more comparative information or provide more information about the GreenON Installations program? Open to thoughts and suggestions.

Please let us know if you have any changes or concerns by **Monday at 4pm**.

Please be sure to copy Bryan on all feedback as I will be away on vacation next week.

Thanks,

Kelty Reid

Communications Planning

Office of the Honourable Kathleen Wynne | Premier of Ontario

416.325.1807