

RE: For approval: Sample Bills for media kits

From: "Bossin, Bryan (OPO)" <bryan.bossin@ontario.ca>
To: "Tomney, Genevieve (OPO)" <genevieve.tomney@ontario.ca>, "MacKenzie, Rebecca (OPO)" <rebecca.mackenzie@ontario.ca>
Date: Wed, 01 Mar 2017 22:39:00 -0500

I don't know. Will follow up.

From: Tomney, Genevieve (OPO)
Sent: Wednesday, March 01, 2017 10:36 PM
To: Bossin, Bryan (OPO); MacKenzie, Rebecca (OPO)
Subject: Re: For approval: Sample Bills for media kits

Where would the blurb go? I don't really think it's needed...

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Bossin, Bryan (OPO)
Sent: Wednesday, March 1, 2017 10:34 PM
To: MacKenzie, Rebecca (OPO); Tomney, Genevieve (OPO)
Subject: FW: For approval: Sample Bills for media kits

What do you think of this blurb on bill examples? I think we can do without it.

From: Yoo, Sarah (CAB)
Sent: Wednesday, March 01, 2017 10:31 PM
To: Bossin, Bryan (OPO)
Cc: Whytock, John (CAB); Cesca, Stephanie (CAB)
Subject: RE: For approval: Sample Bills for media kits

Thanks, Bryan. No concerns with swapping 'some' with 'minor'. Final blurb below.

Confirming Energy will include a bill sample for a customer with below 750 kWh usage for tomorrow's media kit.

Through the Fair Hydro Plan, a residential consumer using 750 kWh per month connected to Toronto Hydro would save 25 per cent. There will be a minor variance across the province due to differences in consumption (e.g., a consumer with electric heat would likely receive a greater reduction). Delivery rates also vary depending on the local distribution company. As an example, a sample bill from Alectra has been provided.

From: Bossin, Bryan (OPO)
Sent: Wednesday, March 01, 2017 10:11 PM
To: Yoo, Sarah (CAB)
Cc: Whytock, John (CAB); Cesca, Stephanie (CAB)
Subject: RE: For approval: Sample Bills for media kits

Thanks, Sarah.

We also asked Energy to secure a bill example for a customer with below 750 kWh usage.

Both examples should be included in media kits.

On the blurb, can we say 'minor variance'. It is my understanding variances due to consumption will only be about 4-5% in savings.

From: Yoo, Sarah (CAB)
Sent: Wednesday, March 01, 2017 10:08 PM
To: Bossin, Bryan (OPO)
Cc: Whytock, John (CAB); Cesca, Stephanie (CAB)
Subject: For approval: Sample Bills for media kits

Hi Bryan,

Please see below + attached for your approval.

Let me know if these are good to go.

Thanks,
Sarah

From: Barbaro, Rachel (ENERGY)
Sent: Wednesday, March 01, 2017 9:58 PM
To: Yoo, Sarah (CAB); Cesca, Stephanie (CAB)
Cc: Whytock, John (CAB)
Subject: Sample Bills for media kits

Our MO want us to include these bill inserts and this language below in media kit. Please advise your approval?

thanks
Rachel

Through the Fair Hydro Plan, a residential consumer using 750 kWh per month connected to Toronto Hydro would save 25~~per cent~~ **per cent** %. There will **be** some variance across the province due to differences in consumption (~~i.e.~~ **e.g.**, a consumer with electric heat would likely receive a greater reduction). Delivery rates also vary depending on the local distribution company. As an example, a sample bill from Alectra has been provided.