

RE: NR + BGs for signoff

From: "Drake Smith, Caitlin (CAB)" <caitlin.drakesmith@ontario.ca>
To: "Hanna, Susan (OPO)" <susan.hanna@ontario.ca>, "Pontikis, Maria (CAB)" <maria.pontikis@ontario.ca>, "Tomescu, Alexandra (CAB)" <alexandra.tomescu2@ontario.ca>
Cc: "MacKenzie, Rebecca (OPO)" <rebecca.mackenzie@ontario.ca>
Date: Sun, 11 Sep 2016 21:32:46 -0400
Attachments: 09 12 16 SFT NR 07-FORMATTED.docx (44.72 kB); 09 12 16 Skills Training for the Job Market of Today and Tomorrow BG 05-FORMATTED.docx (50.34 kB); 09 12 16 Affordable Accessible and Quality Child Care for More Families BG 08-FORMATTED.docx (49.18 kB); 09 12 16 Good Jobs in a Competitive Innovative Low-Carbon Business Environment BG 09-FORMATTED.docx (60.16 kB); 09 12 16 Fiscal Responsibility and Economic Fundamentals BG 05-FORMATTED.docx (330.36 kB); 09 12 16 Keeping Clean Reliable Electricity Affordable and Lowering People's Bills BG 07-FORMATTED.docx (53.03 kB); 09 12 16 Maximizing the Value of Publicly Owned Assets BG 07-FORMATTED.docx (50.27 kB); 09 12 16 Helping People in Their Everyday Lives BG 10-FORMATTED.docx (56.4 kB); 09 12 16 Building More Infrastructure than Ever Before in Ontario's History BG 05-FORMATTED.docx (50.32 kB); 09 12 16 Building an Education System BG 05-FORMATTED.docx (53.36 kB); 09 12 16 SFT BG 07-FORMATTED.docx (56.96 kB); 09 12 16 Building A Health Care System Everyone Can Rely On BG 09-FORMATTED.docx (56.18 kB)

Hi Sue,

The final NR and BGs are attached above. The four products affected by the change from Andrew have been updated accordingly.

Thanks,
Caitlin

From: Hanna, Susan (OPO)
Sent: September-11-16 9:01 PM
To: Pontikis, Maria (CAB); Tomescu, Alexandra (CAB)
Cc: Drake Smith, Caitlin (CAB); MacKenzie, Rebecca (OPO)
Subject: Re: NR + BGs for signoff

Yes please. And thank you.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Pontikis, Maria (CAB)
Sent: Sunday, September 11, 2016 8:59 PM
To: Hanna, Susan (OPO); Tomescu, Alexandra (CAB)
Cc: Drake Smith, Caitlin (CAB); MacKenzie, Rebecca (OPO)
Subject: Re: NR + BGs for signoff

We are comfortable just inserting that passage into the four products once we receive EDU's nod, if you are okay with that?

From: Hanna, Susan (OPO)
Sent: Sunday, September 11, 2016 8:51 PM
To: Pontikis, Maria (CAB); Tomescu, Alexandra (CAB)
Cc: Drake Smith, Caitlin (CAB); MacKenzie, Rebecca (OPO)
Subject: Re: NR + BGs for signoff

Thanks Maria. I'm not expecting anything further. Will I need to sign off on the 4 revised products?

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Pontikis, Maria (CAB)
Sent: Sunday, September 11, 2016 8:30 PM
To: Hanna, Susan (OPO); Tomescu, Alexandra (CAB)
Cc: Drake Smith, Caitlin (CAB); MacKenzie, Rebecca (OPO)
Subject: Re: NR + BGs for signoff

Hi Sue --

We will seek fact check on this change.

Do you anticipate we will have many one-off changes? Totally appreciate the need to review and that these arrived into the evening -- we just need to ensure time for web coding and proofing of 24+ media products once they are loaded into Newsroom -- plus updates to translation.

Thank you,
Maria

From: Hanna, Susan (OPO)
Sent: Sunday, September 11, 2016 8:23 PM
To: Tomescu, Alexandra (CAB)
Cc: Drake Smith, Caitlin (CAB); Pontikis, Maria (CAB); MacKenzie, Rebecca (OPO)
Subject: RE: NR + BGs for signoff

Thanks, Alexandra. Am reviewing now. But Andrew has asked that we add "starting in 2017" to the language about child care, e.g.:

To meet the demands of a growing and changing province, within the next five years, **starting in 2017**, the government will help to create another 100,000 licensed spaces for infants, toddlers and preschoolers, so that more working families can find quality, affordable care.

I believe this affects the child care BG, general BG and NR.

Thanks,
Sue

From: Tomescu, Alexandra (CAB)
Sent: September 11, 2016 7:44 PM
To: Hanna, Susan (OPO)
Cc: Drake Smith, Caitlin (CAB); Pontikis, Maria (CAB)

Subject: NR + BGs for signoff

Hi Sue,

Please find attached the release and backgrounders for final review and signoff.

Any edits we have made to these are either from a proofing perspective or to align the language with the speech.

Included are:

- NR (removed the link to backgrounders for the paper release, but all BGs will be linked in Newsroom)
- General
- Skills
- Child Care
- Infrastructure
- Education
- Jobs
- Fiscal – noting that we have included explanatory text under the charts, which will be used to make this accessible online. We've retained it in the paper version as well, because some of the charts are hard to read
- Electricity
- Assets
- Everyday Lives
- Health care

Let us know if you have any concerns.

Many thanks,
Alexandra