

RE: Op Ed

From: "Tomney, Genevieve (OPO)" <genevieve.tomney@ontario.ca>
To: "Beaudry, Jennifer (OPO)" <jennifer.beaudry2@ontario.ca>, "Pattillo, Ian (OPO)" <ian.pattillo@ontario.ca>, "MacKenzie, Rebecca (OPO)" <rebecca.mackenzie@ontario.ca>
Date: Mon, 06 Mar 2017 15:13:59 -0500
Attachments: 03 03 16 Premier's Longer Hydro op-ed 04 - clean.docx (22.53 kB)

Hi I made a few small changes because, with the shorter version, we were repeating some turns of phrase in a couple places. Also I think we need that four-year commitment spelled out in para 3. It's at 807 words now but hoping they can stomach that.

G.

Genevieve Tomney
Director, Strategic Messaging & Products
Office of the Premier of Ontario
Mobile: 416.817.5094
Email: genevieve.tomney@ontario.ca

From: Beaudry, Jennifer (OPO)
Sent: March 6, 2017 2:56 PM
To: Pattillo, Ian (OPO); Tomney, Genevieve (OPO); MacKenzie, Rebecca (OPO)
Subject: Re: Op Ed

Thanks Ian. Guys can this go?

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Pattillo, Ian (OPO)
Sent: Monday, March 6, 2017 2:36 PM
To: Tomney, Genevieve (OPO); Beaudry, Jennifer (OPO); MacKenzie, Rebecca (OPO)
Subject: RE: Op Ed

Now down to 799 words. I just bled copy rather than make big changes. I think it's mostly intact, just a little more curt.

From: Tomney, Genevieve (OPO)
Sent: March-06-17 1:48 PM
To: Pattillo, Ian (OPO)
Subject: Fw: Op Ed

Hi Ian,

Think you can shave 100 words off the approved longer version I circulated yesterday? Star will run but need it shortened asap.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Beaudry, Jennifer (OPO) <Jennifer.Beaudry2@ontario.ca>
Sent: Monday, March 6, 2017 1:46 PM

To: Tomney, Genevieve (OPO); MacKenzie, Rebecca (OPO)
Subject: RE: Op Ed

ASAP

From: Tomney, Genevieve (OPO)
Sent: March-06-17 1:46 PM
To: Beaudry, Jennifer (OPO); MacKenzie, Rebecca (OPO)
Subject: Re: Op Ed

K we're on it. What's the deadline?

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Beaudry, Jennifer (OPO)
Sent: Monday, March 6, 2017 1:45 PM
To: Tomney, Genevieve (OPO); MacKenzie, Rebecca (OPO)
Subject: RE: Op Ed

800 max

From: Tomney, Genevieve (OPO)
Sent: March-06-17 1:44 PM
To: Beaudry, Jennifer (OPO); MacKenzie, Rebecca (OPO)
Subject: Re: Op Ed

Star will have it first because Metroland not running the one they have until the 9th. But how short do they need?

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Beaudry, Jennifer (OPO)
Sent: Monday, March 6, 2017 1:42 PM
To: Tomney, Genevieve (OPO); MacKenzie, Rebecca (OPO)
Subject: RE: Op Ed

They are willing to run tomorrow, but need it cut down. I know there is a short one with metroland papers...I worry that the star will be unhappy if they aren't getting an exclusive version.

Anyway to cut down and make it different from the other one?

Thanks,
Jenn

From: Tomney, Genevieve (OPO)
Sent: March-05-17 5:55 PM
To: Beaudry, Jennifer (OPO); MacKenzie, Rebecca (OPO)
Subject: Re: Op Ed

Good from my perspective. I was thinking you would submit it? The last one I sent to Colin, the press sec at MOE to submit because Metroland had come to him asking for one.

Let me know...

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Beaudry, Jennifer (OPO)
Sent: Sunday, March 5, 2017 2:15 PM
To: MacKenzie, Rebecca (OPO); Tomney, Genevieve (OPO)
Subject: Re: Op Ed

Is this good to be submitted? And am I submitting it? I know there was another op ed that Gen's team submitted direct.

Thanks

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: MacKenzie, Rebecca (OPO)
Sent: Sunday, March 5, 2017 2:05 PM
To: Tomney, Genevieve (OPO)
Cc: Beaudry, Jennifer (OPO)
Subject: Re: Op Ed

Looks great!

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Tomney, Genevieve (OPO)
Sent: Sunday, March 5, 2017 1:35 PM
To: MacKenzie, Rebecca (OPO)
Cc: Beaudry, Jennifer (OPO)
Subject: RE: Op Ed

Updated version attached.

Tx

G.

From: Tomney, Genevieve (OPO)
Sent: Sunday, March 05, 2017 12:02 PM
To: MacKenzie, Rebecca (OPO)
Cc: Beaudry, Jennifer (OPO)
Subject: Re: Op Ed

Sure. I'll make those changes and send back to you for another look. Looping in Jenn who says the Star can't take it Monday but we can submit for them to consider for Tuesday.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: MacKenzie, Rebecca (OPO)
Sent: Sunday, March 5, 2017 10:08 AM
To: Tomney, Genevieve (OPO)
Subject: Re: Op Ed

Hey. Looks good. 3 minor things.

I don't love the word "angry " in para too. Maybe "frustrated"?

the line about years of neglect and mistakes made by governments of all stripes should be in there

And I wonder given we're submitting to the star that the example of program expansion shld be OESP and not rural supports?

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Tomney, Genevieve (OPO)
Sent: Sunday, March 5, 2017 8:17 AM
To: MacKenzie, Rebecca (OPO)
Subject: Op Ed

Hey Rebecca,

Attaching a longer op ed we've drafted to send to the Star. Jenn is going to reach out to Benzie today to see if they'd print it Monday (I was assuming it might be a good opportunity because they're generally a little more eager for content). I thought I'd share with you first but assume you'd want Bevan to have a look as well.

Let me know if that works...

G.