

RE: Pull Up Banners

From: "McShane, Shannan (OPO)" <shannan.mcshane@ontario.ca>
To: "Bossin, Bryan (OPO)" <bryan.bossin@ontario.ca>, "Berry, James (ENERGY)" <james.berry5@ontario.ca>, "McGrath, Jessica (ENERGY)" <jessica.mcgrath@ontario.ca>, "Tresise, Landon (ENERGY)" <landon.tresise@ontario.ca>, "Tomney, Genevieve (OPO)" <genevieve.tomney@ontario.ca>, "Byberg, Ann (OPO)" <ann.byberg@ontario.ca>
Cc: "Teliszewsky, Andrew (ENERGY)" <andrew.teliszewsky@ontario.ca>, "MacKenzie, Rebecca (OPO)" <rebecca.mackenzie@ontario.ca>
Date: Wed, 01 Mar 2017 14:25:14 -0500
Attachments: 33_5x79_Energy_Pop_Up.pdf (9.99 MB)

Thoughts?

From: Bossin, Bryan (OPO)
Sent: March-01-17 12:35 PM
To: McShane, Shannan (OPO); Berry, James (ENERGY); McGrath, Jessica (ENERGY); Tresise, Landon (ENERGY); Tomney, Genevieve (OPO); Byberg, Ann (OPO)
Cc: Teliszewsky, Andrew (ENERGY); MacKenzie, Rebecca (OPO)
Subject: RE: Pull Up Banners

www.ontario.ca/fairhydroplan

From: McShane, Shannan (OPO)
Sent: March-01-17 12:34 PM
To: Bossin, Bryan (OPO); Berry, James (ENERGY); McGrath, Jessica (ENERGY); Tresise, Landon (ENERGY); Tomney, Genevieve (OPO); Byberg, Ann (OPO)
Cc: Teliszewsky, Andrew (ENERGY); MacKenzie, Rebecca (OPO)
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Thanks. Are we driving to a website at all? They can include a url if we have one.

From: Bossin, Bryan (OPO)
Sent: March-01-17 12:14 PM
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Cc: Teliszewsky, Andrew (ENERGY); MacKenzie, Rebecca (OPO)
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We can use a mix of the podium board language below and photos approved for social.

CO digital has those.

From: Berry, James (ENERGY)
Sent: March-01-17 12:02 PM
To: McShane, Shannan (OPO); McGrath, Jessica (ENERGY); Tresise, Landon (ENERGY); Tomney, Genevieve (OPO); Bossin, Bryan (OPO); Byberg, Ann (OPO)
Cc: Teliszewsky, Andrew (ENERGY); MacKenzie, Rebecca (OPO)
Subject: RE: Pull Up Banners

Bryan, have you seen any of the shareables that are being put together? Might be some options there to use as a starting point for the pull up banners.

From: McShane, Shannan (OPO)

Sent: March-01-17 11:56 AM

To: Berry, James (ENERGY); McGrath, Jessica (ENERGY); Tresise, Landon (ENERGY); Tomney, Genevieve (OPO); Bossin, Bryan (OPO); Byberg, Ann (OPO)

Cc: Teliszewsky, Andrew (ENERGY); MacKenzie, Rebecca (OPO)

Subject: Pull Up Banners

Hi, CO can help turnaround pull up banners in time for your Minister's announcement on Friday but need the final design by EOD today.

This is the language we're using on the podium sign:

Ontario's Fair Hydro Plan
25% Off Your Bill

Is there any direction in terms of design that folks can provide so they can be mocked up – do you want a graphic? Colour-scheme, etc.? Are there any shareables being created that would make sense on a pull-up?

Let me know and I can get them working on options.

Thanks

Shannan McShane
Director of Tour
Office of The Premier
416-212-0362