

Re: For Review: Interview Note - Post City Magazine

From: "Beaudry, Jennifer (OPO)" <jennifer.beaudry@ontario.ca>
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Date: Fri, 28 Jul 2017 17:13:13 -0400

Good with me. Adding Rebecca so she is aware.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Singh, Gurvinder (OPO)
Sent: Friday, July 28, 2017 5:01 PM
To: Beaudry, Jennifer (OPO)
Subject: For Review: Interview Note - Post City Magazine

Media Prep Note: One-on-One telephone interview with Jon Sufrin, Post City Magazine

Date: Monday, July 31, 2017

Time: Briefing: 1:00-1:10 PM // Interview: 1:45-2:00 PM

Location: Briefing: your office // Interview: your office, call-in number: 647-686-0515

Prepared by: Gurvinder Singh
Reviewed by: Jenn Beaudry

Premier,

On Monday you will be doing a 15 minute Q&A interview with Jon Sufrin for Post City Magazine.

Post City Magazine is published monthly and distributed in central Toronto, including your riding. The interview will be for a Q&A feature for the magazine. This is your first time speaking with Jon. Jon is a food writer and also writes the Q&A features for the magazine. He is also an associate editor at foodismTO, and author of a graphic novel, The Salesman.

The interview will focus on what Jon described as "your new fairness agenda" which includes increased minimum wage and the basic income pilot. Jon also mentioned an interest in asking you about climate change and the economy, time permitting. As this outlet is Toronto focused, you may get asked about city-specific issues such as toll roads and the real estate market.

In addition to the key points, this is also an opportunity to answer from your core beliefs – similar to the roundtable panel on Newstalk 1010. Have fun with the interview as it will be published as a Q&A.

We have included relevant messaging below. Jenn will be with you for the interview and will provide a briefing prior to the start of the interviews. As always, please let us know if you have any questions.

Gurvinder

Messaging

Fairness Messaging

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You've heard a lot from us over the past several months. I've been talking about different elements of our plan to build a better Ontario and the thread that connects all of these pieces is fairness.

What I hear – no matter where I am in the province is that people are feeling uncertain about the future. They are anxious about their own jobs and about what the future holds for their kids.

Ontario's economy is in a good place – outperforming every other province in Canada. Our unemployment rate is at its lowest point in 16 years.

But there is also a lot of change and uncertainty – about the nature of work, about what's happening in the U.S. with Trump and trade, about the cost of living rising faster than people's paycheques.

It is tough for people to feel like they're getting ahead right now – and even those who do feel like they're doing OK still worry about staying ahead.

With this uncertainty, we have to protect our people as best we can.

We need to make sure that people across the province feel like they are benefitting from the strength in our economy.

We need to address the concerns of those who worry about falling behind, even as they work so hard to get ahead. To make life in Ontario fairer for everyone.

You've heard me say it before. I believe government must be a force for good. That's not a slogan – it's what drives me every single day.

We worked very hard to bring the budget to balance this year – people across the public service, across the province worked hard together to do that.

And what that balance has allowed us to do is invest in the areas that will have the biggest impact for people across the province

Free tuition for more than 200,000 students

Getting 100,000 more kids into childcare so their parents can work

Free prescription drugs for everyone under the age of 25

A pilot project to test whether a Basic Income is a fairer, more effective way of helping people get ahead

A Fair Hydro Plan that takes 25 per cent off people's bills

A Fair Housing Plan to make buying or renting a home in Ontario more affordable

And a plan for Fair Workplaces and Better Jobs that includes raising the minimum wage to \$15 an hour

All of these things are connected. The motivation behind each of them is the same.

We can do better in Ontario. We can build a province where people do feel optimistic about the future because there is security and there is opportunity.

I've just come back from a mission to Washington so that is also top of mind because our economies are so closely linked and I know our businesses and workers in Ontario are worried about free and fair trade and the renegotiation of NAFTA.

I will stand up for the people of Ontario and defend free and fair trade at every opportunity because we all know that it is good for both economies and for workers and businesses on both sides of the border.

I have had conversations now with XX U.S. governors who do a high volume of trade with Ontario

We successfully convinced New York State not to proceed with discriminatory Buy American legislation

It has been a team effort and I am confident that our state partners are hearing us

No one has any illusions that the NAFTA negotiations will be easy

But I do believe we have an opportunity at this moment to defend the free trade that benefits both of our economies and also find ways to make that agreement even better for Ontario – so we will be actively engaged in that process

Toronto Real-Estate Market

The recently released NRST data shows that Ontario remains an attractive place to do business, raise a family and own a home.

We brought in the NRST as part of our Fair Housing Plan because we recognized that housing affordability was a real and growing concern for many people.

The goal of the plan was to make buying and renting a home more affordable and recent data shows that our plan is having its desired effect.

We will continue monitoring the market impacts of our plan, and will make adjustments as necessary.

Interest Rate Hike

The interest rate announcement from the Bank of Canada reflects the growing strength of Canada's economy which is primarily being driven by Ontario.

Since 2014, Ontario has been an economic growth leader outpacing Canada and all other G7 countries and private - sector economists expect Ontario to remain one of the fastest growing provinces over the next two years.

Our government anticipated the Bank of Canada's recent announcement and factored that into our recent budget.

As a result, this increase to the interest rate is not likely to have an impact on Ontario's economic outlook.

As always we will continue monitoring the Bank of Canada's announcements closely.