

FAIR HYDRO PLAN: Energy Bill Inserts

For Discussion

JANUARY 2017 – Previous Insert

8% Off Electricity Bills



On January 1, 2017, your electricity costs went down 8%.

Ontario's government is reducing electricity costs by rebating an amount equal to the provincial portion of the HST on your monthly hydro bill. That's an 8% rebate for Ontario families, and on average will mean \$130 more in your pocket each year.

This is part of Ontario's plan to help people with the costs of everyday living by reducing electricity costs. Across Ontario, about five million residential consumers, farms, and small businesses will benefit from this rebate.

Energy+ Inc. will implement these savings onto your bill by July 1, 2017. Applicable savings will be retroactive to January 1, 2017.



MAY 2017 – Ontario Energy Board Insert (pending)

- Example below from previous insert
- One side – new electricity rate information
- One side – OESP program information

No change to electricity prices for households and small businesses on November 1, 2016

Off-Peak	8.7 ¢ / kilowatt hour (kWh)
Mid-Peak	13.2 ¢ / kWh
On-Peak	18.0 ¢ / kWh

These are the prices that appear on the electricity line of your bill and are only for the electricity you use. They do not include other charges like delivery.

New winter (Nov 1 – Apr 30) time-of-use hours

WEEKDAYS

WEEKENDS and HOLIDAYS

Households that aren't yet on time-of-use pricing will pay 10.3¢/kWh for the first 1,000 kWh of electricity they use per month and 12.1¢ for each additional kWh. Small businesses will pay 10.3¢/kWh for the first 750 kWh of electricity they use per month and 12.1¢ for each additional kWh.

If you signed an electricity contract with a company, you pay the price agreed upon in the contract, not the price set by the OEB. For more about contracts visit our website.

Check out OntarioEnergyBoard.ca/Consumers for more information.

2016-10

YOU MAY QUALIFY TO GET \$30-\$50 OFF PER MONTH ON YOUR ELECTRICITY BILL

The Ontario Electricity Support Program offers monthly on-bill credits to help households ranging in size from one or two people earning \$28,000 or less to seven or more people earning \$52,000 or less. The credit amount depends on how many people live in your home and your combined income.

Apply online at OntarioElectricitySupport.ca

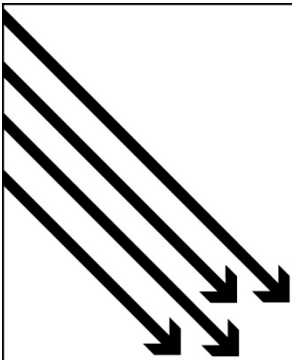
Questions? 1-855-831-8151 (toll-free)

April 11, 2017

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JUNE 2017 – Ministry of Energy Insert (reference only)

- One side – topline messaging
- One side – program information



Save 25% off your average hydro bill

Starting in **May**, electricity bills will be **reduced by 25%** on average for households across Ontario. And bills **won't increase** beyond the rate of inflation for at least **four years**.

Learn more at Ontario.ca/FairHydroPlan





Name
Address
City
Postal Code



Logistics

- Ministry of Energy to work directly with LDCs for the optional insert
- Mandatory insertions requires legislation and the ministry won't be able to operationalize in time
- Ministry of Energy will print the inserts (black and white) for June bills (approx. \$50K)
- Total English Inserts: 4,080,280
- Total French Inserts: 273,050

JULY 2017 – Ministry of Energy Insert (reference only)

- One side – topline messaging
- One side – program information

25%

off your average hydro bill

Have you seen your electricity bill reduction?

As of May, electricity bills are an average of 25% lower for households across Ontario.

If you have questions, please call xxx-xxx-xxxx

Learn more at Ontario.ca/FairHydroPlan



FALL 2017 – Ministry of Energy Insert (reference only)

- One side – topline messaging
- One side – program information



SAVE 25% OFF YOUR AVERAGE HYDRO BILL

Ontario householders are now receiving an average of 25% off electricity bills. Bills won't increase beyond the rate of inflation for at least four years.

Learn more at Ontario.ca/FairHydroPlan



JAN 2018 – Ministry of Energy Insert (reference)

Draft Messaging:

Reminder that you're now receiving 25% off your average electricity bill

MARCH 2018 – Ministry of Energy Insert (reference)

Draft Messaging:

1-year anniversary of 25% off average electricity bills

Ministry Recommended Language

Option 1: *Current public messaging including 25%*

Ontario's Fair Hydro Plan proposes new measures to lower electricity bills by 25 per cent on average for residential consumers and initiatives to reduce costs for small businesses and manufacturers. Lower-income Ontarians and those living in eligible rural communities would receive even greater reductions to their electricity bills. These measures include the eight per cent rebate introduced in January and build on previously announced initiatives to deliver broad-based rate relief on all electricity bills.

In addition any electricity rate increases over the next four years would be held to the rate of inflation.

To find out more visit Ontario.ca/fairhydroplan.

Option 2: *wording without 25% (not all consumers will receive exactly 25% reduction on bills)*

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In addition any electricity rate increases over the next four years would be held to the rate of inflation.

To find out more visit Ontario.ca/fairhydroplan.