

Communications Rollout Summary

April 9, 2018 – June 4, 2018

April 9, 2018
Digital Literacy Fund
announcement

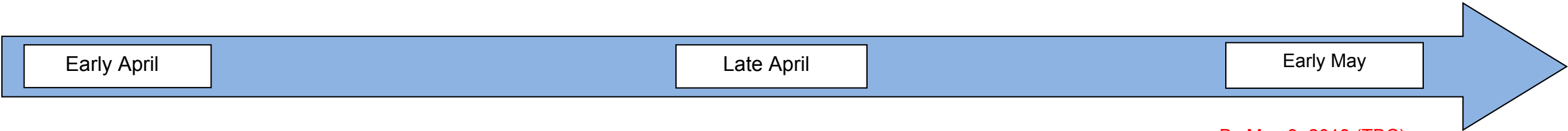
April 12, 2018
PSR Action Plan launch
(internal only; FYI)

TBD: SCOPA Report on
AG 2017 Annual Report –
Ch 2 Public Accounts

April 13/16, 2018
MSW to release
their Gender-
Based Violence
Strategy

April 18, 2018 (TBC)
OPS Employee Experience
Survey launch
(internal only; FYI)

TBD: SCOPA Report on
AG 2016 Annual Report –
Ch 5 Government
Advertising



OPSEU Corrections
Bargaining (ongoing)

By April 25, 2018
Expenditure Estimates tabled

By May 9, 2018 (TBC)
AG Statement on review
of the Pre-Election
Report

2018 OPSEU Convention
April 19-21

7th & 8th Justices of the Peace
Remuneration Commission
Report (JPRC) – April 25 to CO

By May 9, 2018
Estimates Briefing Book
submitted to Clerk of the
Standing Committee on
Estimates

May 2018 (TBC)
Writeoff uncollectible accounts

Constituency Week:
May 21 - 25

Legend:

Announcement

Issue

Legislative Item

For Your

Information

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OPSEU Correctional Bargaining Unit collective bargaining	Ongoing, Spring 2018	- HBN - Media monitoring - Qs&As - Reactive-only Minister's Statements	Complete	Overview: Collective bargaining with the OPSEU Correctional Bargaining Unit commenced on December 5, 2017. The bargaining unit no longer has the right to strike, and the dispute resolution mechanism in the event of an impasse in negotiations is interest arbitration. Communications are reactive-only, with an emphasis on ensuring discussions take place at the bargaining table instead of in the media. Proactive messaging may be issued in the event of critical developments such as a tentative agreement, collective agreement ratification and/or a move to interest arbitration. Status: No proactive announcements are planned, and communications support will focus on issues management and close monitoring of developments. Additional communications products will be prepared as required, and as negotiations progress. Next steps: Continue monitoring for developments and provide robust issues management/media relations support.
Pre-Election Report	AG statement on review of PER: Before May 9, 2018 (TBC)	- Reactive-only Ministers' Statement (joint w/MOF) - Media QAs - HBN	In development	Overview: The Fiscal Transparency and Accountability Act, 2004, sets out principles governing Ontario's fiscal policy and includes provisions related to the content and timing of reporting on the government's multi-year fiscal plan. The Act also establishes regulation-making authority to allow the government to release a pre-election report on Ontario's finances. This report would be subject to review by the Auditor General, who will issue a statement on the findings of that review. The PER was released on March 28, 2018. The AG is anticipated to release her statement on the review of the PER in advance of the writ of election. Status: TBS Communications is working closely with Office of the Treasury Board (OTB) to develop an issues management strategy and communications products, in advance of the AG's review statement. Next Steps: Monitor for media coverage and other public commentary on the PER. Develop reactive-only communications products.

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Digital Literacy and Coding Pilot announcement	April 9, 2018	- Minister's remarks - Targeted news releases (Toronto, London, Hamilton, Sudbury, Belleville) - Minister's quote in Brookfield news release (TBS & MAESD) - Event note - Social media content - Minister's interview Q&A (Brookfield video)	Products in approvals	Overview: The Ontario Government is partnering with the Brookfield Institute to develop a new digital literacy and coding pilot. The goal of the pilot is to develop and test a model for teaching digital literacy to youth aged 12-15, especially in underrepresented communities. Ontario is making a \$1 million contribution. Status: Minister announced the pilot during the Digital Inclusion Summit on February 9, 2018. Echo announcement date planned for April 9, 2018. The Brookfield Institute is leading event logistics and planning. Brookfield is planning a news release for the day of the announcement. Ontario is releasing 5 targeted news releases in pilot cities (Toronto, London, Hamilton, Sudbury, Belleville). Next steps: Finalize product approvals.
2018 OPSEU Convention	April 19-21, 2018	- Monitoring - End of Day Wrap Up	N/A	Overview: OPSEU's annual convention will be held at the Metro Toronto Convention Centre on April 19-21, 2018. Convention is the union's highest-ranking authority, where delegates debate and vote on policy and constitutional motions. Awards, presentations and guest speakers are also part of this three-day event. Status: Continue to monitor for further details. Next steps: Continue to monitor.
Expenditure Estimates 2018-19 – TBS and Enterprise	By April 25, 2018 (April 18, 2018 TBC)	- TBS Expenditure Estimates - Ontario.ca coding of Estimates - MO-DMO Briefing Deck - QAs - HBN - HBN updates to TBS-specific issues identified	In development	Overview: Each year 12 sessional days after the release of the Budget every ministry is responsible for publishing their Expenditure Estimates that estimate their budgets for the new fiscal year. TBS is responsible for both tabling and web posting the Expenditure Estimates for every other ministry and TBS's own Estimates. Ministries are responsible for handling media calls related to their own Estimates. TBS is responsible for general questions about the Estimates, and TBS-specific issues. Status: With the Budget tabled on March 28, the Estimates must be tabled no later than April 25. TBS-specific products are in development with Corporate Services Division. Comms is providing PPD with support for tabling. Next Steps: Review the TBS Expenditure Estimates and prepare communications products. Receive TBS and other Estimates and prepare for coding on Ontario.ca. Finalize tabling date.

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SCOPA Report on AG 2016 Annual Report – Ch 5 Government Advertising	TBC	TBC	TBC	Overview: On November 15, 2017, TBS appeared before the Standing Committee on Public Accounts (SCOPA) for the Committee's review of Chapter 5 – Government Advertising, of the Auditor General's 2016 Annual Report. On March 21, 2018, the Committee noted that they would have their draft report on this chapter in the coming weeks. Status: The Committee will be meeting on April 11, 2018 to write the second draft of their report. Next Steps: Monitor SCOPA proceedings and online for updates.
SCOPA Report on AG 2017 Annual Report – Ch 2 Public Accounts	TBC	TBC	TBC	Overview: On February 28, 2018, TBS, alongside the Secretary of Cabinet, Ministries of Energy and Finance, Ontario Financing Authority, Independent Electricity System Operator (IESO), and Ontario Power Generation, appeared before the Standing Committee on Public Accounts (SCOPA) for the Committee's review of Chapter 2 – Public Accounts of the Province, of the Auditor General's 2017 Annual Report. The Auditor General was present at the Committee's March 21, 2018 meeting for further discussion on IESO's accounting methods and their cooperation with her office's audit. Status: The Committee will be meeting on April 11, 2018 to write the first draft of their report. Next Steps: Monitor SCOPA proceedings and online for updates.
OPQ #17 (MPP Vic Fedeli)	CO due date: April 24, 2018	Response from the Minister	In progress	Overview: Would the President of the Treasury Board state whether the government is in possession of an opinion from KPMG or E&Y on how the Fair Hydro Plan transaction should be recorded in the government's Consolidated Financial Statements, and further state precisely where they disagree with the Auditor General. Status: Response to OPQ #17. Assigned to OPCD to write a response and seek necessary approvals. OPQ was formally filed on March 21, 2018 after the Throne Speech. TBS is the only ministry to have received this OPQ. Next Steps: Develop and approve response for Minister to sign before April 24, 2018.

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OPQ #20 (MPP Vic Fedeli)	CO due date: April 24, 2018	Response from the Minister	In progress	Overview: Would the President of the Treasury Board state whether the government plans on creating more “regulatory assets” or any other anomalous legislated accounting structures in the future. Status: Response to OPQ #20. Assigned to OPCD to write a response and seek necessary approvals. OPQ was formally filed on March 21, 2018 after the Throne Speech. TBS is the only ministry to have received this OPQ. Next Steps: Develop and approve response for Minister to sign before April 24, 2018.
Sessional Paper #21 (MPP Gila Martow)	CO due date: April 25, 2018	Response from the Minister	In progress	Overview: Government Advertising – request to restore AG’s authority to review all government advertising for partisan ads. Status: Response to Sessional Paper #21. This is MPP Martow’s second petition on GAA (same content as previous sessional paper P160 petitions submitted earlier this year). Next Steps: Communications will lead response. Minister to sign response before April 25, 2018.
7th & 8th Justices of the Peace Remuneration Commission Report (JPRC) Tabling	CO due date: April 25, 2018	- Cabinet Submission - Minister’s transmittal letters to the Secretary of Cabinet and the Clerk of the Legislative Assembly	In progress/ in approvals with CPSLRC	Overview: The 7th & 8th JPRC recommended salary increases in addition to those provided each year by the Industrial Aggregate Index (IAI) – Ontario, citing the increasingly complex responsibilities and the increased skills required of the Justices of the Peace position. Status: Requesting for item to go forward on the Cabinet Agenda on April 25, 2018 to obtain the LGIC stamped approval. Next Steps: The regulation requires the government to table the report with the Clerk of the Legislative Assembly. Tabling date TBC (targeting early May, 2018).

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Estimates Briefing Book 2018-19 – TBS	By May 9, 2018	TBS Estimates Briefing Book (annual report)	In development	Overview: Each year following the tabling of Expenditure Estimates, every ministry must table an annual report to the clerk of the Standing Committee on Estimates. This book outlines what the ministry is doing and can become the basis of questioning if the ministry is called before Standing Committee on Estimates. Status: The briefing book is being drafted by CSD BPFM, who will share their draft (including any new language introduced in the budget) with Comms the first week of April. Next Steps: Receive the briefing book draft, provide a fact-check and issues review.
Auditor General Value for Money Audit - Consulting Services and Advisors	TBC	TBC	TBC	Overview: In December, 2017, the Office of the Auditor General of Ontario (OAGO) issued a letter to the Deputy Minister, TBS, advising of their intention to conduct a Value for Money (VFM) audit of ‘Ministries’ <i>Use of Consulting and Advisory Services</i>’ to be included in the 2018 AG annual report. TBS was identified as the lead ministry; however, the audit will involve both TBS and MGCS as corporate leads, with a selection of line ministries still to be identified. Status: Initial planning meetings underway between OAGO and OTB – Rachel Barbero at OTB is the audit lead for TBS. Next Steps: OTB to determine scope of audit with OAGO. Develop communications strategy and products as information is finalized.

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I&IT Report Back to Auditor General on two 2016 audits	TBC – late fall 2018	TBC	TBC	Overview: I&IT reported back to the OAGO on two audits that I&IT participated in from 2016: - IT General Controls Audit (7 AG recommendations) - SCO and Procurement Practices Audit (12 AG recommendations, 3 of which are for I&IT) I&IT held the pen on the responses and TBS reviewed to make sure any issues were identified, in keeping with approach used for the 2016 VFM Annual Audit Report. The report backs will likely be released as a follow-up portion of the AG's Annual Report in 2018. Status: Waiting on the AG Annual report for 2018 to review what is said about the audits the AG followed up on. Next Steps: Determine communications approach, including how to manage the release of any of these recommendations publicly.
Report Back to Auditor General on 2016 audit of Provincial Public Appointments Process	TBC – late fall 2018	TBC	TBC	Overview: CFLL reported back to the OAGO on the status of recommendations made in a 2016 audit: Section 4.02 of 2016 Annual Report – the Provincial Public Appointments Process. CFLL held the pen on responses and TBS comms reviewed drafts of the responses to identify any potential issues, in keeping with the approach used for the 2016 VFM Annual Audit Report. Report backs are expected to be released as part of full AG annual report in fall 2018. Status: Waiting on the AG Annual Report and communication planning in progress. Next Steps: Determine communications approach, including how to manage the release of any of these recommendations publicly.