

FW: Affordability Fund Announcement

From: "Teliszewsky, Andrew (ENERGY)" </o=govon/ou=exchange administrative group (fydibohf23spdlt)/cn=recipients/cn=teliszewsky, andrew (energy)4fe">
To: "Berry, James (ENERGY)" <james.berry5@ontario.ca>, "McGrath, Jessica (ENERGY)" <jessica.mcgrath@ontario.ca>
Date: Wed, 13 Sep 2017 16:57:55 -0400

From: Schlaepfer, Martin (ENERGY)
Sent: September-13-17 4:40 PM
To: Teliszewsky, Andrew (ENERGY)
Cc: Imbrogno, Serge (ENERGY); Whittington, Matt (ENERGY); Baker, Carys (ENERGY)
Subject: Affordability Fund Announcement

Hi Andrew,

At the last rate mitigation implementation weekly on Monday you had asked about what could be announced on October 5th. Staff have followed up with the Co-chair about what could be announced and have received some preliminary feedback.

By October 5th, it is expected that there will be a microsite and 1-800 number (with call centre support) available to provide information and answer questions. Also by that time, LDCs should be well informed of final program design and should also be, over the course of October, able to start applying for initial funding to help get them started with marketing and outreach. These actions would essentially represent a soft launch.

Content for a Minister's announcement could include the above as well as messages to emphasize that LDCs, working with partners in the community sector, are well positioned to deliver the Affordability Fund program to their customers, and to strongly encourage LDCs to get involved and participate in delivering the program in order to help customers in need.

Note that the Trustees will be meeting again on September 15th; the meeting will include further discussion on program roll out. We will follow up to confirm the above and provide any additional details following the meeting.

Let me know if you have any questions.

Thanks,
Martin

Martin Schlaepfer
Director of Operations
Deputy Minister's Office
Ministry of Energy
T: 416-326-7688
E: martin.schlaepfer@ontario.ca