

For Ministers | Key Message Track (Fair Hydro Plan)

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Cc: "Killorn, Bill (OPO)" <bill.killorn@ontario.ca>, "Forgione, Andrew (OPO)" <andrew.forgione@ontario.ca>, "Berry, James (ENERGY)" <james.berry5@ontario.ca>

Date: Thu, 02 Mar 2017 14:50:16 -0500

Attachments: Key Message Track _ Ontario's Fair Hydro Plan.docx (19.55 kB)

Good Afternoon:

With thanks to Mr. Bill Killorn and Mr. Andrew Forgione please find for quick reference, a quick 3 pager (large print) for Ministers' use as they are out and about the next few days.

Very important to reinforce that the frame for Cabinet and Caucus as we communicate the *Fair Hydro Plan* to Ontarians be appropriate. Taking our cue from Premier's tone at her Media Availability, Question Period and subsequent media engagements – we are not boastful or self-congratulatory. We've made some difficult decisions and put forward a plan that addresses the needs of Ontario ratepayers – some of whom have struggled with cost of living pressures.

For any assistance or questions – please don't hesitate to contact our team.

Many thanks, in advance.

Andrew Teliszewsky

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From: Teliszewsky, Andrew (ENERGY)

Sent: March-02-17 12:18 PM

To: Marangoni, Emily (OPO); Price, Carol (OPO); Potter, Shelley (OPO); Francis, Melanie (OPO); MacKenzie, Rebecca (OPO); @OPO-All Chiefs of Staff; Verrilli, Josie (EDU); Feairs, Emily (MHO); McIntyre, Moira (OPO); Stewart, Graeme (MAESD); McEachern, Gillian (OPO); Walsh, Chad (OPO); Killorn, Bill (OPO); Coe, Michael (OPO); Maghera, Mandy (MOECC); Taglione, Cristina (MCSS); DeCaire, Adam (MCI); Phillips, Dave (MAG); Greene, Lynn (OPO); Ng, Herman (MIT); McKeegan, Kenzie (MAESD); 'Vitunski, Aly (MCSCS); Nordin, Sayla (MNRF); Black, David M. (MOI); Rowe, Mary (OPO); Hall, Elizabeth (MOL); 'Gonsalves, Shane (MGCS); Ghiassi, Ali (MOF); Ouimet, Dan (MRIS); Seca, Marsha (MTO); Tresise, Landon (ENERGY); Lipsey, Adrienne (MIRR); Borges, Judy (OPO); Finlay, Charles (MEDG); Rowe, Alyson (MOHLTC); Forgione, Andrew (OPO); Pichelli, Jason (TBS); Paramathasan, Michael (MGCS)

Subject: Social Media

Good Afternoon:

Do you own smart phone? Are you a social media aficionado? Or do you have a press secretary that does your Minister's twitter feed / facebook?

If you answered yes to any of these above questions - Well. This is a call to action for you!

Would be awesome if you could all help push the good news about Ontario's Fair Hydro Plan with these really neat social media "sharables".

Many thanks, in advance.

Andrew Teliszewsky

PS : My ICQ # is 44-151-461 – "Oh-oh."

From: Teliszewsky, Andrew (ENERGY)

Sent: March-02-17 9:39 AM

To: Marangoni, Emily (OPO); Price, Carol (OPO); Potter, Shelley (OPO); Francis, Melanie (OPO); MacKenzie, Rebecca (OPO); @OPO-All Chiefs of Staff; Verrilli, Josie (EDU); Feairs, Emily (MHO); McIntyre, Moira (OPO); Stewart, Graeme (MAESD); McEachern, Gillian (OPO); Walsh, Chad (OPO); Killorn, Bill (OPO); Coe, Michael (OPO); Maghera, Mandy (MOECC); Taglione, Cristina (MCSS); DeCaire, Adam (MCI); Phillips, Dave (MAG); Greene, Lynn (OPO); Ng, Herman (MIT); McKeegan, Kenzie (MAESD); Vitunski, Aly (MCSCS); Nordin, Sayla (MNRF); Black, David M. (MOI); Rowe, Mary (OPO); Hall, Elizabeth (MOL); Gonsalves, Shane (MGCS); Ghiassi, Ali (MOF); Ouimet, Dan (MRIS); Seca, Marsha (MTO); Tresise, Landon (ENERGY); Lipsey, Adrienne (MIRR); Borges, Judy (OPO); Finlay, Charles (MEDG); Rowe, Alyson (MOHLTC); Forgione, Andrew (OPO); Pichelli, Jason (TBS); Paramathasan, Michael (MGCS)

Subject: Fair Hydro Plan

Importance: High

Good Morning Chiefs:

Please find enclosed public-facing products from today's announcement.

- News Release + 4 companion Backgrounders
- Premier's Statement

Please let us know if you or your Minister should need anything further.

Andrew Teliszewsky

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Ministry of Energy

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