

Fw: FOR ENERGY REVIEW: Energy initiative in upcoming Main Street communications

From: "Ruttan, Craig (ENERGY)" <craig.ruttan@ontario.ca>
To: "Whittington, Matt (ENERGY)" <matt.whittington@ontario.ca>, "Teliszewsky, Andrew (ENERGY)" <andrew.teliszewsky@ontario.ca>
Date: Fri, 24 Nov 2017 18:04:24 -0500
Attachments: 2017-11-21 Main Street Enhancement Fund_Post FES_NR 01_REDB_RPoBd_CEEB_v... ENEMO.docx (54.18 kB); 2017-11-22 11 23 17 Main Street Enhancement Fund_Post FES_QA 04 RPoBd_CE... ENEMO.docx (36.75 kB)

Just talked to Martin about this. TBS asked us to do a TB sub for this \$2M energy efficiency program awareness thing from FES.

The original plan - and what Ministry would like to do - is for OMAFRA to include this \$2M in their sub, and then transfer the funds to us after to develop the program. (Apparently fairly easy to do via a letter)

Ministry is warning that we don't have resources or runway to develop a sub for Dec 12, and if it waits until January we can't flow funds this fiscal year.

Martin is sharing some language shortly. Let me know if you'd like me to reach out to OMAFRA/TBS MOs, or if one of you would like to handle.

Many thanks,
Craig

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Berry, James (ENERGY) <James.Berry5@ontario.ca>
Sent: Thursday, November 23, 2017 6:52 PM
To: Campbell, David (ENERGY)
Cc: Ruttan, Craig (ENERGY)
Subject: FW: FOR ENERGY REVIEW: Energy initiative in upcoming Main Street communications

Hey David – sending along an NR and Qs&As for an announcement Minister Leal is making in December on the Main Street Enhancement Fund. I made a few edits and suggestions. Not really much to review from an energy perspective, but wanted to make sure you were able to take a scan. Our contribution – the energy efficiency initiative – is also a bit vague, so perhaps ministry can elaborate on what exactly it will entail.

Copying Craig as an FYI.

From: Lyon, Sam (ENERGY)
Sent: November-23-17 5:12 PM
To: Berry, James (ENERGY)
Cc: Berg, Denna (ENERGY); Schlaepfer, Martin (ENERGY)
Subject: FOR ENERGY REVIEW: Energy initiative in upcoming Main Street communications

James,

Attached are edits from to QAs and a draft NR that MEDG is proposing for December 7th on the "Main Street" initiative. ENERGY is tracking to receive \$2M from this for energy efficiency program awareness.

There are some minor edits to the pieces but our main point we'd say overall is that we don't think it's a good idea to do a release in advance of the Treasury Board date for this item (currently tracking for Dec 12th). We would ask them to get the ok from TBS on that front.

Please let us know if this back to OMAFRA with that over-arching comment.

Thanks,

S.

Sent with BlackBerry Work (www.blackberry.com)