

RE: ASC response re: OFHP Radio

From: "Campbell, David (ENERGY)" <david.campbell2@ontario.ca>
To: "Teliszewsky, Andrew (ENERGY)" <andrew.teliszewsky@ontario.ca>, "Nekolaichuk, Colin (ENERGY)" <colin.nekolaichuk@ontario.ca>
Date: Tue, 29 Aug 2017 15:46:18 -0400

This response looks good to me. Just a couple of copy edits:

- In response #1, there is a paragraph that begins "that the advertising reflects..." This sentence is missing a few words at the beginning to make it a full sentence.
- Typo in the third sentence of response #3 (there are two periods)

From: Teliszewsky, Andrew (ENERGY)
Sent: August 29, 2017 3:34 PM
To: Campbell, David (ENERGY); Nekolaichuk, Colin (ENERGY)
Subject: Fwd: ASC response re: OFHP Radio

Andrew Teliszewsky

Chief of Staff | Office of Hon. Glenn Thibeault
Ministry of Energy
andrew.teliszewsky@ontario.ca
416-327-3550 (o)
416-436-6370 (m)

Begin forwarded message:

From: "Schlaepfer, Martin (ENERGY)" <Martin.Schlaepfer@ontario.ca>
Date: August 29, 2017 at 3:04:30 PM EDT
To: "Teliszewsky, Andrew (ENERGY)" <Andrew.Teliszewsky@ontario.ca>
Cc: "Imbrogno, Serge (ENERGY)" <Serge.Imbrogno@ontario.ca>, "Whittington, Matt (ENERGY)" <Matt.Whittington@ontario.ca>, "Berry, James (ENERGY)" <James.Berry5@ontario.ca>, "Berg, Denna (ENERGY)" <Denna.Berg@ontario.ca>, "Baker, Carys (ENERGY)" <Carys.Baker@ontario.ca>
Subject: ASC response re: OFHP Radio

Hi Andrew,

Attached is our response to the complaints received from the Advertising Standards Council (LSB reviewed). The tracked version shows the revisions to the previous response letter with similar rationale. The complaints received are also attached.

Please flag any concerns/comments before we share with CO.

Thanks,
Martin