

RE: Premier's products

From: "Tomney, Genevieve (OPO)" <genevieve.tomney@ontario.ca>
To: "Teliszewsky, Andrew (ENERGY)" <andrew.teliszewsky@ontario.ca>, "Bossin, Bryan (OPO)" <bryan.bossin@ontario.ca>
Date: Wed, 01 Mar 2017 18:20:43 -0500
Attachments: 2017-03-01 Rate mitigation NR- 18pm -FORMATTED-with fact check.docx (49.78 kB)

The one I just sent around to the group is the final. Attached again here. Waiting for CO to send me back final formatted.

G.

Genevieve Tomney
Director, Strategic Messaging & Products
Office of the Premier of Ontario
Mobile: 416.817.5094
Email: genevieve.tomney@ontario.ca

From: Teliszewsky, Andrew (ENERGY)
Sent: March 1, 2017 6:19 PM
To: Tomney, Genevieve (OPO); Bossin, Bryan (OPO)
Subject: Re: Premier's products

Do you have a final NR?

Andrew Teliszewsky

Chief of Staff | Office of Hon. Glenn Thibeault
Ministry of Energy
andrew.teliszewsky@ontario.ca
416-327-3550 (o)
416-436-6370 (m)

On Mar 1, 2017, at 5:49 PM, Tomney, Genevieve (OPO) <Genevieve.Tomney@ontario.ca> wrote:

Yes, the lines have been fact-checked. Will read as follows:

Starting this summer, Ontario's Fair Hydro Plan would provide households with this 25 per cent break. Many small businesses and farms would also benefit from the initiative.

Final version attached, including new line from Min Sousa.

G.

Genevieve Tomney
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Mobile: 416.817.5094
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From: Bevan, Andrew (OPO)

Sent: March 1, 2017 5:34 PM

To: Bossin, Bryan (OPO); MacKenzie, Rebecca (OPO); Tomney, Genevieve (OPO); Donelson, Philip (OPO); Rowe, Mary (OPO); McEachern, Gillian (OPO)

Cc: Teliszewsky, Andrew (ENERGY); Foerster, Carly (OPO)

Subject: Re: Premier's products

Thx. So this is the factually correct line too?

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Bossin, Bryan (OPO)

Sent: Wednesday, March 1, 2017 4:44 PM

To: Bevan, Andrew (OPO); MacKenzie, Rebecca (OPO); Tomney, Genevieve (OPO); Donelson, Philip (OPO); Rowe, Mary (OPO); McEachern, Gillian (OPO)

Cc: Teliszewsky, Andrew (ENERGY); Foerster, Carly (OPO)

Subject: Re: Premier's products

How about:

"Ontario's Fair Hydro Plan will lower electricity bills by 25 per cent on average for all residential consumers in the province. Many small businesses and farms will also benefit from the initiative"

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Bevan, Andrew (OPO)

Sent: Wednesday, March 1, 2017 4:39 PM

To: MacKenzie, Rebecca (OPO); Tomney, Genevieve (OPO); Donelson, Philip (OPO); Rowe, Mary (OPO); McEachern, Gillian (OPO)

Cc: Bossin, Bryan (OPO); Teliszewsky, Andrew (ENERGY); Foerster, Carly (OPO)

Subject: RE: Premier's products

Have to pull it apart. Its for households. Some subset of small biz and farms, to be language. Needs to be factually correct

From: MacKenzie, Rebecca (OPO)

Sent: March-01-17 4:38 PM

To: Bevan, Andrew (OPO); Tomney, Genevieve (OPO); Donelson, Philip (OPO); Rowe, Mary (OPO); McEachern, Gillian (OPO)

Cc: Bossin, Bryan (OPO); Teliszewsky, Andrew (ENERGY); Foerster, Carly (OPO)

Subject: Re: Premier's products

We're really struggling with this. Do you have preferred language in mind?

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Bevan, Andrew (OPO)

Sent: Wednesday, March 1, 2017 4:33 PM

To: Tomney, Genevieve (OPO); Donelson, Philip (OPO); Rowe, Mary (OPO); MacKenzie, Rebecca (OPO); McEachern, Gillian (OPO)

Cc: Bossin, Bryan (OPO); Teliszewsky, Andrew (ENERGY); Foerster, Carly (OPO)

Subject: RE: Premier's products

I think this is still problematic: Starting this summer, Ontario's Fair Hydro Plan would provide households, as well as small businesses and farms, with this 25 per cent break

From: Tomney, Genevieve (OPO)
Sent: March-01-17 3:15 PM
To: Donelson, Philip (OPO); Rowe, Mary (OPO); MacKenzie, Rebecca (OPO); Bevan, Andrew (OPO); McEachern, Gillian (OPO)
Cc: Bossin, Bryan (OPO); Teliszewsky, Andrew (ENERGY); Foerster, Carly (OPO)
Subject: RE: Premier's products

Hi All,

Attached is the most up-to-date version of the NR that has been through fact check with CO. Please respond with any lingering feedback you may have before I give them the go-ahead to finalize.

Thanks,

Gen

Genevieve Tomney
Director, Strategic Messaging & Products
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Mobile: 416.817.5094
Email: genevieve.tomney@ontario.ca

From: Donelson, Philip (OPO)
Sent: March 1, 2017 3:10 PM
To: Rowe, Mary (OPO); Tomney, Genevieve (OPO); MacKenzie, Rebecca (OPO); Bevan, Andrew (OPO); McEachern, Gillian (OPO)
Cc: Bossin, Bryan (OPO); Teliszewsky, Andrew (ENERGY); Foerster, Carly (OPO)
Subject: RE: Premier's products

To be clear: for the paragraph below that Genevieve sent, we can use delivery (because we're talking about the charges people see on the bill).
In other parts of the statement where we say things like "distribution lines" we need to keep it as is.

From: Rowe, Mary (OPO)
Sent: March-01-17 2:41 PM
To: Tomney, Genevieve (OPO); Donelson, Philip (OPO); MacKenzie, Rebecca (OPO); Bevan, Andrew (OPO); McEachern, Gillian (OPO)
Cc: Bossin, Bryan (OPO); Teliszewsky, Andrew (ENERGY); Foerster, Carly (OPO)
Subject: Re: Premier's products

Phil are we ok using both terms? We're actually only assuming to the tax base the distribution charge, right?

Mary W. Rowe
Deputy Principal Secretary
Office of the Premier
Ontario, Canada

On Mar 1, 2017 2:35 PM, "Tomney, Genevieve (OPO)" <Genevieve.Tomney@ontario.ca> wrote:
If we can say delivery, I'm happy to. How about:

There are also people living in rural and remote parts of Ontario who have been paying much higher distribution costs, compared to people who live in urban areas. And we are going to be providing more relief on those **delivery charges** – supporting some 800 thousand families.

Genevieve Tomney
Director, Strategic Messaging & Products

Office of the Premier of Ontario
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From: Donelson, Philip (OPO)
Sent: March 1, 2017 2:32 PM
To: Rowe, Mary (OPO); Tomney, Genevieve (OPO); MacKenzie, Rebecca (OPO); Bevan, Andrew (OPO); McEachern, Gillian (OPO)
Cc: Bossin, Bryan (OPO); Teliszewsky, Andrew (ENERGY); Foerster, Carly (OPO)
Subject: Re: Premier's products

The usage is accurate -- though I note that people see "delivery" on their bills.

--
Phil Donelson
647-530-6642

From: Rowe, Mary (OPO)
Sent: Wednesday, March 1, 2017 2:19 PM
To: Tomney, Genevieve (OPO); MacKenzie, Rebecca (OPO); Bevan, Andrew (OPO); McEachern, Gillian (OPO)
Cc: Bossin, Bryan (OPO); Teliszewsky, Andrew (ENERGY); Foerster, Carly (OPO); Donelson, Philip (OPO)
Subject: Re: Premier's products

Adding Phil. Pls check language on 'distribution' charges...

Mary W. Rowe
Deputy Principal Secretary
Office of the Premier
Ontario, Canada

On Mar 1, 2017 2:12 PM, "Tomney, Genevieve (OPO)" <Genevieve.Tomney@ontario.ca> wrote:
Updating with V.13 of P's statement which reflects language around "households" and refines the monthly bill example.

G.

Genevieve Tomney
Director, Strategic Messaging & Products
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Mobile: 416.817.5094
Email: genevieve.tomney@ontario.ca

From: Tomney, Genevieve (OPO)
Sent: March 1, 2017 1:21 PM
To: MacKenzie, Rebecca (OPO); Bevan, Andrew (OPO); Rowe, Mary (OPO); McEachern, Gillian (OPO)
Cc: Bossin, Bryan (OPO); Teliszewsky, Andrew (ENERGY); Foerster, Carly (OPO)
Subject: RE: Premier's products
Importance: High

Hi All,

Please find attached the most up-to-date versions of:

Premier's Statement (with P's feedback from speech prep)
News Release
Backgrounders x 4

1. I believe the P's statement is final at this point, pending anything emerging from Cabinet.
2. On the NR – changes have been made to reflect legal concerns around saying “all households.” I have changed to “all residential consumers,” where appropriate. Are we all comfortable with the balanced budget language at the end? This needs to go to CO as soon as possible to start translation.
3. On the BGs - In the ‘Enhancing Electricity Support and Conservation Programs’ BG, costs are broken out for each initiative for this coming fiscal year only (OESP, RRRP, Affordability Fund, FN credit). This is different from the approach we are taking in the statement/NR, where costs are presented cumulatively for all programs over a three year period. Please flag if there are any concerns with breaking out costs for individual programs in this way. Ditto on translation.

I am currently trying to compile a QA that includes all of the bits and pieces we have to-date and will circulate asap.

G.

Genevieve Tomney
Director, Strategic Messaging & Products
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Mobile: 416.817.5094
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From: MacKenzie, Rebecca (OPO)
Sent: March 1, 2017 11:04 AM
To: Tomney, Genevieve (OPO); Bevan, Andrew (OPO); Rowe, Mary (OPO); McEachern, Gillian (OPO)
Cc: Bossin, Bryan (OPO); Teliszewsky, Andrew (ENERGY)
Subject: Re: Premier's products

Any other feedback from folks as we look to finalize?

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Tomney, Genevieve (OPO)
Sent: Wednesday, March 1, 2017 10:48 AM
To: Bevan, Andrew (OPO); Rowe, Mary (OPO); MacKenzie, Rebecca (OPO); McEachern, Gillian (OPO)
Cc: Bossin, Bryan (OPO); Teliszewsky, Andrew (ENERGY)
Subject: Re: Premier's products

Yes. Sticking to households only.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Bevan, Andrew (OPO)
Sent: Wednesday, March 1, 2017 10:47 AM
To: Tomney, Genevieve (OPO); Rowe, Mary (OPO); MacKenzie, Rebecca (OPO); McEachern, Gillian (OPO)
Cc: Bossin, Bryan (OPO); Teliszewsky, Andrew (ENERGY)
Subject: RE: Premier's products

We're still fixing this in nr?:

Starting this summer, residential consumers as well as small businesses and farms

From: Tomney, Genevieve (OPO)

Sent: February-28-17 10:06 PM

To: Bevan, Andrew (OPO); Rowe, Mary (OPO); MacKenzie, Rebecca (OPO); McEachern, Gillian (OPO)

Cc: Bossin, Bryan (OPO); Teliszewsky, Andrew (ENERGY)

Subject: Premier's products

Importance: High

Hi All,

In an effort to start finalizing these products, I'm circulating here the most updated drafts of the news release and premier's statement for Thursday. I believe we have incorporated the input from other email chains that have been feeding into the review of these products.

I have highlighted the two questions that I believe are still outstanding for the P's statement.

ATel, because of the nature of the statement, we will be relying on your shop to be the fact check for this piece.

The NR will go through a final fact-check with CO as early as possible tomorrow.

Please share your feedback as soon as you can.

Thanks,

Gen

<2017-03-01 Rate mitigation NR- 18pm -FORMATTED-with fact check.docx>