

RE: Products & Planning...

From: "Tresise, Landon (ENERGY)" <landon.tresise@ontario.ca>
To: "Bossin, Bryan (OPO)" <bryan.bossin@ontario.ca>, "Teliszewsky, Andrew (ENERGY)" <andrew.teliszewsky@ontario.ca>, "Berry, James (ENERGY)" <james.berry5@ontario.ca>
Cc: "Tomney, Genevieve (OPO)" <genevieve.tomney@ontario.ca>
Date: Tue, 28 Feb 2017 19:08:36 -0500

1. Correct.
2. Correct.
3. I'll send you what we put together when I get it back from Matt. We can discuss from there.
4. Nice.

Sincerely,

Landon.

From: Bossin, Bryan (OPO)
Sent: February-28-17 7:06 PM
To: Tresise, Landon (ENERGY); Teliszewsky, Andrew (ENERGY); Berry, James (ENERGY)
Cc: Tomney, Genevieve (OPO)
Subject: RE: Products & Planning...

Thanks, Landon.

A few questions/clarifications, based on our discussion:

- 1) We only need 1 media advisory from Energy. It should provide details on tech briefing (what time room opens/briefing begins) and that a Premier's availability will follow.
- 2) Confirming there is no Minister's speech
- 3) Rate mitigation 1 pager. Should this just be a cleaned up version of the note Scott R prepared? Lays out the media framing and necessary points of emphasis well.
- 4) I'm also working on web copy which has been developed by CO for www.Ontario.ca/fairhydroplan

BB

From: Tresise, Landon (ENERGY)
Sent: February-28-17 4:34 PM
To: Teliszewsky, Andrew (ENERGY); McShane, Shannan (OPO); MacKenzie, Rebecca (OPO); Killorn, Bill (OPO); Beaudry, Jennifer (OPO); Forgione, Andrew (OPO); Tomney, Genevieve (OPO); Donelson, Philip (OPO); Bossin, Bryan (OPO); Baker, Carys (ENERGY)
Cc: Berry, James (EDU); Nekolaichuk, Colin (ENERGY); Campbell, David (ENERGY); McGrath, Jessica (ENERGY); Whittington, Matt (ENERGY); Berry, James (ENERGY)
Subject: RE: Products & Planning...

James Berry (Energy) email re-added. Please delete (EDU) one if you have saved on your system.

From: Tresise, Landon (ENERGY)
Sent: February-28-17 4:31 PM
To: Teliszewsky, Andrew (ENERGY); McShane, Shannan (OPO); MacKenzie, Rebecca (OPO); Killorn, Bill (OPO); Beaudry, Jennifer (OPO); Forgione, Andrew (OPO); Tomney, Genevieve (OPO); Donelson, Philip (OPO); Bossin, Bryan (OPO); Baker, Carys (ENERGY)
Cc: Berry, James (EDU); Nekolaichuk, Colin (ENERGY); Campbell, David (ENERGY); McGrath, Jessica

(ENERGY); Whittington, Matt (ENERGY); Berry, James (EDU)

Subject: RE: Products & Planning...

All,

Please see the list of materials below, with status update.

Further, we recommend that this group get together during cabinet to do another run through the materials and logistics for the day. Happy to host here if the LCSB boardroom isn't available.

Main ANNOUNCEMENT Materials

Media Advisory - **Out with P itinerary**

Media Advisory Tech briefing - **With MOE MO**

Press Release – **With PO**

P Speech – **With PO**

Minister Speech – **With ENE MO**

Social Media sharables – **With PO**

Sample Hydro Bills - **Attached**

Media Q&A – **With ENE officials**

Event visuals – **with PO**

Backgrounders – **With ENE officials**

Savings to Date

Global Adjustment

Optimizing Energy Sector Efficiencies

Rate Mitigation

Social Programs

CAUCUS ROLLOUT Materials

Caucus Rate Mitigation background deck – **With ENE MO**

Rate Mitigation 1 pager – **With ENE MO**

MPP Echo event speaking notes – **With ENE MO**

MPP Letter to Editor – **With ENE officials**

MPP Press Release template – **Holding for main release language**

MPP Media Advisory - **With ENE officials**

Draft 'We heard you' email – **Attached**

Draft petition – **Attached**

Echo event visuals – **to be discussed at 5:15**

Media Q&A – **repeat**

Social Media sharables – **repeat**

Sample Hydro Bills – **repeat**

Backgrounders – **repeat**

From: Teliszewsky, Andrew (ENERGY)

Sent: February-28-17 7:54 AM

To: McShane, Shannan (OPO); MacKenzie, Rebecca (OPO); Killorn, Bill (OPO); Beaudry, Jennifer (OPO); Forgione, Andrew (OPO); Tomney, Genevieve (OPO); Donelson, Philip (OPO); Bossin, Bryan (OPO); Baker, Carys (ENERGY)

Cc: Tresise, Landon (ENERGY); Berry, James (EDU); Nikolaichuk, Colin (ENERGY); Campbell, David (ENERGY); McGrath, Jessica (ENERGY); Whittington, Matt (ENERGY); Berry, James (EDU)

Subject: Products & Planning...

Good Morning:

Thinking that this group should meet again today. Hope that 5pm could be made to work for all. Been purposeful with invite here to not create too large a room, but let me know if someone else

should be added.

Given where we are in planning and products, feeling that we'd want to stay connected and aligned. A meeting at 5pm would help Energy staff prep accordingly for our night shift.

Agenda:

1. Day-of Logistics and Planning
2. Stakeholder Management Plan
3. Communications Products Review
4. MPP Products Review
5. Other Business ?

We'd be pleased to host you here at Hearst Block.

Many thanks, in advance.

Andrew Teliszewsky

Chief of Staff | Office of Hon. Glenn Thibeault
Ministry of Energy

andrew.teliszewsky@ontario.ca

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