

Re: Ministry bill - Take 2

From: "Campbell, David (ENERGY)" <david.campbell2@ontario.ca>
To: Tamar Heisler <tamar.heisler@alectrautilities.com>
Cc: "Teliszewsky, Andrew (ENERGY)" <andrew.teliszewsky@ontario.ca>
Date: Thu, 23 Feb 2017 11:35:26 -0500

This looks great! Could we simplify it even further? For example, if you took away the rightmost breakout box (with the account info), could we put the bill charges side by side to emphasize the contrast?

Also, for the line at the bottom about the reduction, it would be great if rather than saying that bills are reduced by 25% on average, we say exactly what the reduction is for this particular customer (in \$ and %)

David

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Tamar Heisler
Sent: Thursday, February 23, 2017 11:09 AM
To: Campbell, David (ENERGY)
Cc: Teliszewsky, Andrew (ENERGY)
Subject: FW: Ministry bill - Take 2

Getting closer?

We can do the other customer classes quickly—just wanted to get your initial feedback. You didn't mention it but I thought we should remove the specific DRC messaging too since the goal (I think) is to package all of this as a bundle of savings. Let me know.

T

Tamar Heisler
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