

Re: Updated Creative : OFHP Adverts

From: "Teliszewsky, Andrew (ENERGY)" </o=govon/ou=exchange administrative group (fydibohf23spdlt)/cn=recipients/cn=teliszewsky, andrew (energy)4fe">
To: "Cusimano, Jo-Anne (ENERGY)" <jo-anne.cusimano@ontario.ca>, "Berry, James (ENERGY)" <james.berry5@ontario.ca>, "Evans, Karen (ENERGY)" <karen.evans@ontario.ca>, "Lyon, Sam (ENERGY)" <sam.lyon@ontario.ca>
Cc: "Schlaepfer, Martin (ENERGY)" <martin.schlaepfer@ontario.ca>, "Baker, Carys (ENERGY)" <carys.baker@ontario.ca>, "Festeryga, Katherine (ENERGY)" <katherine.festeryga@ontario.ca>
Date: Tue, 16 May 2017 09:32:31 -0400

Good Morning:

This is very helpful. We'll put this on deck for the last week of June when Minister is down for Cabinet.

TBC Tuesday 27 June for presentation.

Hope we can finally use the Executive Boardroom's new jumbo-tron!

Andrew Teliszewsky
416-327-3550

From: Cusimano, Jo-Anne (ENERGY)
Sent: Tuesday, May 16, 2017 9:08 AM
To: Teliszewsky, Andrew (ENERGY); Berry, James (ENERGY); Evans, Karen (ENERGY); Lyon, Sam (ENERGY)
Cc: Schlaepfer, Martin (ENERGY)
Subject: Re: Updated Creative : OFHP Adverts

Good morning. We are scheduled to shoot first week of June, should have a rough cut mid June to present. Once we have chosen Director (tomorrow), will have a firm schedule next week and be sure to include a date convenient for the Minister.
Jo-Anne

From: Teliszewsky, Andrew (ENERGY)
Sent: Tuesday, May 16, 2017 9:00 AM
To: Berry, James (ENERGY); Evans, Karen (ENERGY); Lyon, Sam (ENERGY)
Cc: Cusimano, Jo-Anne (ENERGY); Schlaepfer, Martin (ENERGY)
Subject: Re: Updated Creative : OFHP Adverts

Good Morning:

Minister was also asking about these adverts and when it might be possible for him to get a

presentation from Rain43 with draft TV spots.

When do we anticipate some rough cuts, please?

Many thanks, in advance.

Andrew Teliszewsky
416-327-3550

From: Berry, James (ENERGY)
Sent: Monday, May 15, 2017 3:47 PM
To: Evans, Karen (ENERGY); Lyon, Sam (ENERGY)
Cc: Cusimano, Jo-Anne (ENERGY); Schlaepfer, Martin (ENERGY); Teliszewsky, Andrew (ENERGY)
Subject: FW: Updated Creative : OFHP Adverts

Karen/Sam, please see below from Rebecca. POCO looking to review submission to the ASC.

From: MacKenzie, Rebecca (OPO)
Sent: May-15-17 3:45 PM
To: Teliszewsky, Andrew (ENERGY); McEachern, Gillian (OPO); Donelson, Philip (OPO); Nikolaichuk, Colin (ENERGY)
Cc: Bossin, Bryan (OPO); Berry, James (ENERGY); Byberg, Ann (OPO)
Subject: Re: Updated Creative : OFHP Adverts

Thanks. Can William Bromm and I review the submission that is goes to the ASC pls

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Teliszewsky, Andrew (ENERGY)
Sent: Monday, May 15, 2017 3:41 PM
To: McEachern, Gillian (OPO); Donelson, Philip (OPO); Nikolaichuk, Colin (ENERGY)
Cc: Bossin, Bryan (OPO); MacKenzie, Rebecca (OPO); Berry, James (ENERGY); Byberg, Ann (OPO)
Subject: Updated Creative : OFHP Adverts

Folks –

Looping everyone on the same page – enclosed is the updated script based on Friday afternoon's conversation.

ENE Communications will advise as soon as we hear from the advertising police on the other piece.

Many thanks, in advance.

Atel/

Andrew Teliszewsky

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