

Aftermath of new rules on political advertising

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To all, This short article is about "messaging" to us ratepayers/voters and how the messaging will increase as the Ministry of Energy has opted to change a regulation to tell us about the wonders of the Fair Hydro Plan via the hydro bills we receive. Its not the first time this has happened but it will be ramped up.

The article traces how the current government first passed an act to restrict biased messaging and than recently gutted it so they could use tax dollars to brag about issues/acts they presumably think will draw votes in the upcoming election. Now it is also being done in other subtle ways via those media ads and in communications flowing from various ministries.

Find it here: <https://parkergallantenergyperspectivesblog.wordpress.com/2017/11/09/aftermath-of-new-rules-on-political-advertising/>

My thanks to Brady Yauch of the Consumer Policy Institute for bringing this to my attention.

<https://cpi.probeinternational.org/>

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