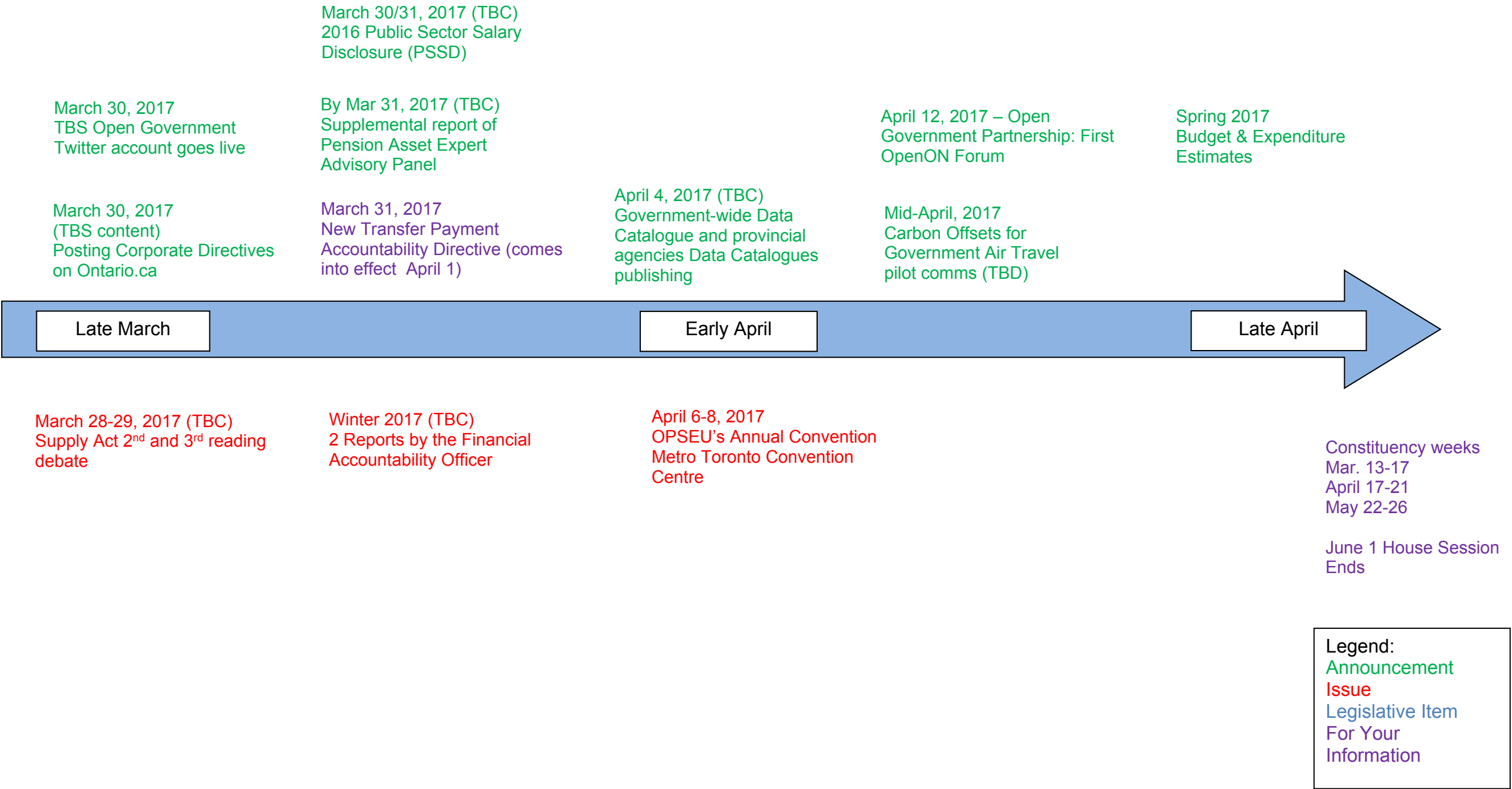


Long-term Communications Rollout Summary

March 27, 2017



Long-term Communications Rollout Summary

Announcement/Issue	Key Dates	Products	Product Status	Notes
Outstanding reports by the Financial Accountability Officer	Winter TBC for the 2 remaining reports	- Messaging on PRRT report (if needed) - Issues notes - Qs&As	TBC pending release of reports	Overview: The FAO is expected to release critical reports on: - Market Value of Provincial Assets - Fiscal Impact of Infrastructure Plan Status: Pending release of reports. Next steps: Pending release of reports.
OPS Nudge Challenge	March 24 – June 14 (see rollout in notes section)	- Deputy Minister's memo - Intranet web copy - HR Communicates post to managers - MyOPS weekly posting and spotlight - OPS weekly for agencies (post & landing page copy) - TBS & MGCS Insider postings - Yammer posting to PIL group - Deputy Minister's blog (TBC)	Products finalized	Overview: The OPS Nudge Challenge is a learning and development opportunity open to all OPS and provincial agency staff. The challenge is designed to help more OPS staff address challenges in their everyday work by applying behavioural insights. Four workshops and one pitch session will be held between April and June 2017 with space for 25-40 participants. During the challenge, participants will work in groups to identify a behaviour change challenge, map the behavioural context, generate and evaluate intervention ideas, and pitch a plan to a panel of judges. Status: Launch took place March 21, 2017. Next steps: Continue rollout of sustaining tactics: - March 24 - MyOPS spotlight post - March 28 - TBS Insider post - March 29 - Yammer post - April 7 - Applications close - April 26 - June 14 - Workshops & pitch
Supply Act 2nd & 3rd Reading Debates	March 28-29, 2017	- Issues Note - Minister's speaking remarks	Products finalized	Overview: The Supply Bill can be tabled for 1st reading as soon as concurrence in all Estimates for a fiscal year has been obtained. The Supply Act is required every fiscal year to provide final approval of all government spending for the year. Passing the Supply Act provides legal spending authority for the expenditures reflected in Estimates. Debate is limited to two hours and is equally apportioned amongst all parties. Status: Minister introduced Supply Act on March 23. Next Steps: Second and third reading debates scheduled for March 28 & 29, and will be voted on following question period.

Long-term Communications Rollout Summary

March 27, 2017

Announcement/Issue	Key Dates	Products	Product Status	Notes
Posting Corporate Directives on Ontario.ca	March 30, 2017 Add'l postings TBC	- Comm plan - Web content - Social media - Stakeholder comms - Qs&As - OPS Weekly - OpenON blog post	Coding of Ontario.ca content is underway; communications plan and products are in approvals.	Overview: Ontario's open information plan includes a commitment to enhancing online access to information. To meet this commitment, the Open Government Office is working with internal partners on a phased approach to posting information on Ontario.ca. This approach includes: - Phase 1: Corporate Directives (Q3 2016-2017) - Phase 2: Phase 2: Corporate Directives belonging to other ministries (2017-2018) - Phase 3: Other "Open Information" documents (2017-2018) Status: Directives have been translated and received ADM approvals – currently being reviewed by the Minister's Office. Preparation (coding) of directives is currently underway. Communications products are drafted and in approvals. All applicable TBS-led directives will be posted on March 30, 2017, with other directives to follow. Next Steps: - Complete coding of directives - Approve communications strategy and products
Open Government Twitter Account Launch	March 30, 2017	- Week one content (tweets & graphics) - Visual identity (avatar, background image, account description)	Week one Tweets drafted and in approvals Design of graphics underway Visual identity package in development	Overview: TBS received CO/PO approval to launch the open government Twitter account. The account will demonstrate Ontario's commitment to becoming a more open and transparent government by: - Sharing timely and relevant information from both the Ontario Government and other trusted sources. - Promoting meaningful, two-way conversation by engaging in open dialogue with the public and crowd-sourcing ideas on topics of interest to the community. - Profiling Ontario's open government initiatives and milestones, including opportunities to get involved in government decision-making. Status: CO/PO approval received. Week one content is in approvals. Week one graphics and the channel visual identity elements are in development. Launch day is targeted for March 30, 2017 to align with the posting of TBS directives. Next steps: Communications & the OG team to attend mandatory social media guidelines training by CO. Finalize week one content and visual identity elements (including translation).

Long-term Communications Rollout Summary

Announcement/Issue	Key Dates	Products	Product Status	Notes
2016 Public Sector Salary Disclosure (PSSD)	March 30/31, 2017 (TBC PO)	- Comm plan - Corporate Qs&As - Corporate issues note - TBS specific issues note - OPB issues note - News release - Web content - Memo to comms directors - Topical article	Products in approvals	Overview: Ontario is required to disclose the names, positions, salaries and total taxable benefits of public sector employees paid \$100,000 or more in a calendar year by March 31. Status: DM and MO staff briefed on March 23. Compendium will be released with improved searchability and stability in the PSSD digital application. Web content will include open data set and searchable data tables. Next Steps: Minister briefing March 28. Approve communications products and test & finalize web content.
Transfer Payment Accountability Directive posting	March 31, 2017 (goes into effect April 1)	Web content for Ontario.ca	With Cabinet Office for review	Overview: The revised TPAD was posted to MyOPS (intranet) in February 2017 for users to become familiar with, before it comes into effect April 1, 2017. Status: Directive to be posted publicly March 31st. Comes into effect April 1st. Next Steps: CO approval on new Ontario.ca content. Post directive on March 31st.
Supplemental report of Pension Asset Expert Advisory Panel	By March 31, 2017 (TBC)	- Web content (posting report to Ontario.ca) - Media bulletin - Qs&As - HBN update	Products in development	Overview: The government formed an independent expert panel to deliver advice and recommendations about the appropriate application of Public Sector Accounting Board (PSAB) standards regarding pension accounting for the province's jointly sponsored pension plans. Status: Panel submitted supplemental report to TBS March 21 that provides advice and recommendations on how to account for potential future net pension assets related to the Healthcare of Ontario Pension Plan (HOOPP) and the Colleges of Applied Arts and Technology Pension Plan (CAATPP). Minister/Deputy briefed March 20. Panel's report on OPSEUPP and OTPP made available to the public Feb. 13. Next Steps: Release date to be set in consultation with MO/PO. Finalize comms products.
Government-wide Data Catalogue and provincial agencies Data Catalogues publishing	April 4, 2017 (TBC)	- Web content - Social media - OPS Weekly (internal) - OpenON blog (internal) - Yammer posting to the OG group - Emails to key stakeholders	Products in approvals	Overview: List of all government data sets, whether open, restricted or under review. Status: Data Catalogue updating began online Aug 4, 2016 (TBS & MOL). Approximately 97% of inventories have been published, all except MTO. Next steps: Tracking to have all inventories posted by April 4, 2017.

Long-term Communications Rollout Summary

March 27, 2017

Announcement/Issue	Key Dates	Products	Product Status	Notes
OPSEU's Annual Convention Metro Toronto Convention Centre	April 6, 7 & 8, 2017	N/A	N/A	Overview: Begins Thursday April 6 9am, to Saturday April 8 12pm Status: N/A Next Steps: IMMR will monitor
OpenON Forum	April 12, 2017 – Profile opportunity to get involved (internally & externally) Forums to occur monthly from April – December 2017 June 2017 – OpenON Forum	External: - Web copy - Social media content - Stakeholder emails Internal: - Topical article - OPS weekly post - OpenON blog	Products in development	Overview: OpenON Forums provide an opportunity for the public to get involved in Ontario's open government initiatives. Forums will be held on a monthly basis, beginning on April 12, 2017. Topics discussed will be on a variety of subjects of interest to the open government community and will include presentations from other OPS ministries. The OpenON Forum held in June 2017 will be the first discussion open to the broader public on the implementation of the Province's Open Government Partnership commitments. Work is now underway to implement all three commitments by December 2017. Ontario's new commitments are to: - Strengthen Ontario's commitment to making government data open by default by adopting the International Open Data Charter. - Increase opportunities for young people across Ontario to share ideas for government programs and services by developing a digital engagement tool. - Create an open government training program for staff across the Ontario Public Service to help government continue to find new ways to boost openness and transparency. Status: Communications planning in progress. Next Steps: Prepare communications products.
Carbon Offsets for Gov't Air Travel Pilot	Mid-April 2017 (TBD)	- Comms plan - Memos (MO to MO, DMO to DMO) - Other proposed tactics: - Topical or TBS intranet article - OPS Weekly - DM blog	Products in development	Overview: Communicating the one-time purchase of carbon offsets for government air travel for ministries, Cabinet Ministers, Parliamentary Assistants and their respective staff. TBS to lead internal comms on the pilot, and link to MOECC for external opportunities, via planned Climate Change Action Plan initiatives, where appropriate. Status: Minister was briefed on the current status and next steps of the carbon offset pilot project March 23, and communications products are in development. Next Steps: Finalize communications plan/memos to support pilot.

Long-term Communications Rollout Summary

Announcement/Issue	Key Dates	Products	Product Status	Notes
2017 Ontario Budget	Spring 2017	- Issues notes - Qs&As	Product development will commence as program areas feed content into Document	Overview: 2017 Ontario Budget Status: Product development will commence as program areas feed content into Document. Next Steps: Product development will commence as program areas feed content into Document.
Expenditure Estimates (2017-18)	Spring 2017	- Web content - Issues note	Pending timing of Budget	Overview: The Estimates set out details of the operating and capital spending needs of Ministries and Legislative Offices for the fiscal year (April 1 to March 31). The Estimates represent the Government's annual formal request to the Legislature for legal authority to incur expenditures during a fiscal year Status: Timing dependent on Budget. The Estimates must be tabled within 12 sessional days of the Budget. Next Steps: Timing dependent on Budget.
Public release of the Evidence-Based Decision-Making Framework (EBDMF)	Spring 2017	- Snapshot - Web content - Internal whiteboard video	Snapshot in approvals	Overview: Need to post the EBDMF on Ontario.ca per 2016 mandate letter. Status: Snapshot is in approvals. TBS communications is working with program area to develop web copy. Next Steps: MO briefing being scheduled to discuss the framework.
GO Open Data Day	May 5, 2017	Minister's remarks	TBD	Overview: The Minister is invited to provide welcome remarks at the 5th Annual GO Open Data (GOOD17) Conference held at the London Central Library. Approx. 300 attendees expected. A welcome remarks is slated for 9:15am (10mins) to welcome attendees and to provide an update on the Province's work in the Open Government and Open Data realm. <i>(2015 remarks were given by Minister Matthews).</i> Status: TBD Next Steps: Develop remarks and supporting products.

Long-term Communications Rollout Summary

March 27, 2017

Announcement/Issue	Key Dates	Products	Product Status	Notes
Canadian Institute's Annual GovConnect Forum	May 9, 2017	Minister's remarks	TBD	Overview: This is an interactive event that brings together heads of Ontario's ministries and agencies to have conversations around building an effective digital government. Charlotte Pederson, the Conference Producer, is proposing a session tentatively titled, "<i>Supporting Innovation with Updated Policy and Legislation</i>". She is hoping the Minister can share more information about the International Open Data Charter and how policies will facilitate Ontario's open data commitment. This is an opportunity to profile the ministry's work with the Open Government Partnership and the implementation of Ontario's new commitments. Status: Communications products in development. Next Steps: In development.
Public Accounts Committee Hearings on Information and Technology General Controls	May 17, 2017 (TBC)	- Qs&As - HBN - Speaking notes - Briefing binder	Products in development	Overview: The Standing Committee on Public Accounts has selected the Auditor General's report on I&IT General Controls for review. The review is set to take place on Wednesday May 17, 2017 in Committee Room 151 of the Main Legislative Building between 12:30 p.m. and 3:00 p.m. The TBS Deputy Minister as well as David Nicholl, Corporate Chief Information Officer, Robin Thompson, CIO, Justice Technology Services Cluster, Wynnann Rose, CIO, Labour and Transportation I&IT Cluster and Ron Huxter, CIO, Central Agencies I&IT Cluster have been invited to attend. Status: Support products are being created and include speaking notes, Qs&As and House note. Next Steps: Finalize communications products.

Long-term Communications Rollout Summary

March 27, 2017

Announcement/Issue	Key Dates	Products	Product Status	Notes
Judicial review of Ontario's response to the recommendations in the Sixth Justices of the Peace Remuneration Commission	Ongoing – reactive	Issues Note	TBD	Overview: Law firm representing the Association of Justices of the Peace of Ontario is asking for a judicial review of Ontario's response to the recommendations in the Sixth Justices of the Peace Remuneration Commission. On April 1, 2016, the Divisional Court granted the Association's motion for interim relief enjoining the government from implementing the changes to insured benefits for justices of the peace effective April 1, 2016 pending the outcome of the judicial review. The government is taking all possible steps to comply with the court order as quickly as possible. Status: September 20 & 21, 2016 – the hearing for the Judicial Review of the Government's response to the 6th JPRC report was held. There were two proceedings before the Court. The Application for Judicial Review of the Government's response to the 6th JPRC brought by the AJPO and the Motion to set aside the interim injunction against the implementation of benefits brought by the Crown. Next Steps: House Book Note to be updated during bi-annual refresh.

Long-term Communications Rollout Summary

FOI REQUEST NUMBER	STATUS	OVERVIEW OF REQUEST	KEY DATES	PRODUCTS AND NOTES
FOI Request TBS 017-16 (Association)	APPEAL CLOSED	All memos, reports, slide decks and briefing notes regarding public service commissioning related to social services type policies and programs (i.e., the types of programs under the purview of MCSS, MCYS and MTCU, including but not limited to employment/unemployment, social assistance, social housing). Timeframe: fiscal year 2015-16.	IMAPO was notified by the IPC on January 17, 2017 that an IPC mediator has been assigned to the appeal.	Original Request Details: Request initially received by MCSS and transferred to TBS. Interim decision granting partial access and notifying requester of 60 day time extension (due to volume of records and number of consultations) sent Friday, September 9, 2016. Decision to withhold responsive records in full mailed Tuesday, Nov 8, 2016: - Records withheld in full under s.12- Cabinet Records; portions additionally withheld under s.13 – Advice to Government, s.15 – Relations with Other Governments, s.18 – Economic and Other Interests; Portions of the records withheld as they are excluded from the provisions of the Act as per s.65(6) – Employment/Labour Relations. Appeal Details: - Notice received from IPC on December 12, 2016 that the requester had filed an appeal. - IPC requested copies of the original request, decision letter and copy of the records at issue by end of day December 21, 2016. - Given the sensitive nature of the records, IMAPO engaged TBS Legal Services Branch for an opinion on options and risks of not providing the records (withheld in their entirety as Cabinet Records) to the IPC. - TBS Legal Services Branch advised the ministry it must provide the records requested even though they are highly sensitive. - Requested documentation, including 1179 pages at issue, was provided to the IPC on December 21, 2016. Appeal Status Update: - IMAPO was notified by the IPC on January 17, 2017 that an IPC mediator has been assigned to the appeal. We are awaiting further direction from the IPC regarding next steps. - IMAPO has updated the BN and shared with CAO - IMAPO has requested OTB to search for non-cabinet records related to commission that could be provided to the requester - Conference call mediation took place Wednesday, March 15. The session lasted half an hour. All parties participated in the mediation and at the end the IPC Mediator communicated to the Appellant and TBS that after the review of records it believed the Ministry had properly withheld the records as Cabinet Records. TBS has received the Mediator's Report closing the appeal. The appellant does not wish to pursue the appeal further. The Ministry's decision stands and no records will be disclosed.

Long-term Communications Rollout Summary

March 27, 2017

FOI REQUEST NUMBER	STATUS	OVERVIEW OF REQUEST	KEY DATES	PRODUCTS AND NOTES
FOI Request TBS 002-15 (Association)	Decision issued June 11, 2015 Judicial Review	Request for copies of the following reports: - ITS Infrastructure Tower Benchmarking: Final results prepared by Gartner Consulting 2012. - Progress Report: IT Rationalization, prepared by the Ontario Ministry of Government Services, I & IT Infrastructure Technology Services in 2013.	TBS received an interim order of stay from the IPC on November 28, 2016. Letter instructed TBS to not release records until further notice. Notice of Application for Judicial Review received by TBS on December 1, 2016.	Original Request Details: Decision granting partial access sent June 11, 2015 (third party information withheld under s.17). TBS FOI received the IPC's order in this matter (PO-3663) on October 28, 2016. PO-3663 orders TBS to release information at issue in appeal PA 15-440 no earlier than November 25 and no later than December 2, 2016. TBS received an interim order of stay from the IPC on November 28th, 2016. Letter instructed TBS to not release records until further notice. Notice of Application for Judicial Review received by TBS on December 1, 2016. Notes: Appeal Details - On December 13, 2016, TBS received correspondence from the IPC inquiring whether the ministry objected or consented to the stay requested by the third party. Appeal Status Update - IPC notified TBS that a stay on the IPC order to release records (PO-3663) has been granted pending outcome of the application for judicial review. This information has been shared with Legal and OTB. Next Steps: N/A
FOI request TBS 2017 – 003 (media)	On hold (pending receipt of fee)	Request for copies of the following: - Copies of the Treasury Board Secretariat current records retention series in addition to a list of the current record series. - A list of the TBS FOI requests for the last 5 years excluding requests categorized as personal information requests. - A copy of the most recent Data Inventory List	New date TBC dependent on receipt of required fee	Original Request Details: This is a common request, meaning three or more ministries have received this request. IMAPO will follow common approach to responding to the request which was coordinated by Information, Privacy and Archives (IPA) with the requester. As part of the common approach, TBS is one of the ministries which will not be releasing records sought in Part 3 of the request as this information is already publically available from the OPS Data Inventory. All responsive records received from IMAPO for review. Notes: N/A Next Steps: - IMAPO sent interim decision (partial disclosure), fee estimate and time extension of 60 days (for volume and consultation) to requester on Feb. 3, 2017. - New due date will be based on when the requester pays the requested fee deposit. Request will be on hold from date of letter until fee deposit is received.

Long-term Communications Rollout Summary

FOI REQUEST NUMBER	STATUS	OVERVIEW OF REQUEST	KEY DATES	PRODUCTS AND NOTES
FOI request TBS 2017 - 001 (Business Lawyer)	In progress	Request for copies of the following: All expense claims and filings, including receipts, per diem charges, lodging, transportation, etc. for all Government of Ontario appointments to the OPTrust Board of Trustees. Provide all such documentation going back to January 1, 2010.	Sent on February 17 Ongoing	Original Request Details: Notification emails sent. Search request sent to CPSLRC. CPSLRC to provide responsive records or fee estimate to IMAPO by January 11, 2017. Portions of records sent to each of the seven affected individuals for consultation. Views on disclosure (should they choose to provide any) are due from the affected individuals by Feb. 3, 2017. A 15-day extension will be taken in order to consult with the affected government – appointed OPTrust members and former members. The new decision date (February 17, 2017) will be communicated in an interim decision letter due February 2, 2017). Notes: - Decision of partial access (portions withheld under s.18 – Economic and Other interests and s.21 – Personal Information) was placed in the mail on February 17, 2017 Next Steps: - A final notice to the requester regarding the fees owed was placed in the mail on Tuesday March 21, 2017 - File will be closed if payment or contact is not received by April 7, 2017.
FOI Request 2017 – 007 (Association)	In progress	Disclose total amount ministry paid for carbon offsets in 2016, 2015, 2014, 2013 and 2012.	Decision due April 5, 2017	Original Request Details: This is a common request, meaning three or more ministries have received this request. IMAPO will follow common approach to responding to the request which was coordinated by Information, Privacy and Archives (IPA). The other ministries that have received the request are MEDG/MRIS, MAG/MCSCS, MMA/MHO, EDU/MAESD, OMAFRA, MCSS/MCYS, MTO, MNRF, MOECC and MCI. Notes: N/A Next Steps: - The Ministry's search has found that no records exist. - The Access Recommendation Approval Package is with the CAO for review and approval.

Long-term Communications Rollout Summary

March 27, 2017

FOI Request 2017 – 008 (Business Lawyer)	Open	This is the same requester as previous contentious requests 2017-001 and 2017-002. All records of claims for reimbursement/compensation , per diems and all supporting documents and correspondence related to claims for all Government of Ontario appointees to the OPTrust Board of Trustees for 2015 – 2017.	Decision due April 19	Original Request Details: The search request has been sent to Pension Policy Unit – CPSLRC. Please note that the search timeline for 2017 ends on the date the access request was received (March 21, 2017). Any records created or received on or after March 22, 2017 are out of scope for this request. Notes: N/A Next Steps • CPSLRC has been requested to provide the responsive records to IMAPO by end of day Wed. March 29, 2017. • IMAPO will then review and analyse the records to determine what FIPPA exemptions apply to portions of the records • If required IMAPO will also consult with affected appointees on the records affecting them.
OPQ NUMER	STATUS	OVERVIEW OF REQUEST	KEY DATES	PRODUCTS AND NOTES
Order Paper Question 231	In progress	Would President of TBS provide all documentation and correspondence exchanged between the Treasury Board Secretariat and the Auditor General's office between September 2016 and February 2017.	CO due date April 12, 2017	Products: N/A Notes: N/A Next Steps: TBC
Order Paper Question 232	In progress	Would the President of the Treasury Board provide all documentation and correspondence that occurred between October 2016 and December 2016 pertaining to the selection of panel members, compensation and benefits of the Pension Asset Expert Advisory Panel	CO due date April 12, 2017	Products: N/A Notes: N/A Next Steps: TBC