

FW: Public Accounts - media scan

From: "DiMuzio, Sofie (TBS)" <sofie.dimuzio@ontario.ca>
To: "Maddock, Michael (CAB)" <michael.maddock@ontario.ca>, "Betzner, Lynn (CAB)" <lynn.betzner@ontario.ca>
Cc: "Farrow, Alicia (CAB)" <alicia.farrow@ontario.ca>
Date: Mon, 03 Oct 2016 17:56:29 -0400
Attachments: Public Accounts issues - media wrap up - Oct 3 2016.docx (321.8 kB)

FYI - Clips summary from today's conference.

,

From: Cairns, Alan (TBS)
Sent: October-03-16 5:45 PM
To: Ostergard, Matt (TBS); Prins, Sebastian (TBS); Tedesco, Lauren (TBS); Jancik, Mike (TBS)
Cc: Arruda, Artur (TBS); Cheung, Dorothy (TBS); Coghill, Jay (TBS); Foster, Bruce (TBS); Graham, Helen (TBS); Hughes, Karen (TBS); Kennedy, Richard (TBS); Liscio, Joe (TBS); Sharda, Raj (TBS); Whitehead, Cam (TBS); Wuschnakowski, Gary (TBS); @TBS-L-Issues and Media; Arbabzadeh, Nina (TBS); Simone, Nicole (TBS); Laughton, Patrick (TBS); Hurley, Richard (TBS); Sawosch, Mercedes (TBS); Balgobin, Sueanne (TBS); Cusumano, Josephine (TBS); Habib, Zahra (TBS); MacIntyre, Kyle (TBS); Thompson, Mark (TBS); Simos, Louise (TBS)
Subject: Public Accounts - media scan

Please find attached clips package from today's news conference on public accounts issue.

Summary is below and on page 2 of the document itself.

Alan Cairns

IMMR

416-327-2805

SUMMARY

The dispute over whether Ontario's pension assets should be deducted from or added to the deficit was reported by more than 30 media outlets across the province today.

But the reporting sources were few, with Canadian Press supplying copy to all but a few sources.

Of the major GTA media, the Globe and Mail was the only major outlet using its staff reporter for coverage.

A brief Canadian Press story that moved at just after 3 p.m. was used by almost all media. One paragraph in the story had a mitigating impact on what were mostly negative headlines:

The government says the (pension) plans have a surplus, but the auditor general says that should not be on the province's balance sheet.

Only one story offered opposition comment.

A piece by insidetoronto.com writer David Nickle. quoted PC finance critic saying the Wynne government is "in full panic mode. The only way they're going to reach balance is a one-time sale of assets. Then we plunge back into deficit. It's an artificial balancing

of the budget.”

QP Briefing offered both sides of the story, explaining why the two sides are at odds in the second paragraph.

While the Toronto Sun used CP copy in the early afternoon, writer Shaun Jeffords offered a story in Canoe.ca shortly after 4:20 p.m. The story title was a bit torqued: Spat with AG sees Ontario debt soar.

At the time this document was compiled, the Toronto Star had not filed a story.