

PA Materials

From: "DiMuzio, Sofie (TBS)" <sofie.dimuzio@ontario.ca>
To: "Betzner, Lynn (CAB)" <lynn.betzner@ontario.ca>
Cc: "Farrow, Alicia (CAB)" <alicia.farrow@ontario.ca>
Date: Tue, 05 Sep 2017 09:05:13 -0400
Attachments: PA 2016-17_NR_v11_DirADM_20170829.docx (55.3 kB); PA 2016-17_NR_Backgrounder_Acct Changes_v7_DirADM_OPCCDComms updates_2017....docx (49.66 kB); DRAFT-Top Ten QA-Public Accounts-v20_ 20170901_Updates In Progress.docx (55.3 kB); Public Accounts Technical Briefing 201617_Sept 1 Comms (BS)_OPCD.PPTX (345.6 kB)

As discussed, attached for your reference are draft copies of:

- News release
- Backgrounder (updated version from what you will have seen previously – consolidates the two BGs to one)
- Top Qs based on anticipated key issues – a more comprehensive Q/A has been developed.
- Draft tech deck – this is an un-approved early draft.

I have also included for reference an extract of some of the decision points that are still pending - see below. Happy to assist if you need anything further.

There are a number of decision points that need to be made:

- MO to confirm delivery of hard copies (10) to Clerk's office and coordinate tabling time
- MO to confirm preferred tech briefing time based on Minister's availability
- MO to confirm outreach to MOF MO and Minister Sousa participation in media avail
- MO to confirm location –

*** Note – if tech briefing is not in media studio alternate venue and staging will need to be arranged asap

***If in Media Studio, TBS Comms or MO to book it for Sept 6 for dry run and Sept 7 for tech briefing and media avail

- Will MO proactively reach out opposition office member?
- OPCD to confirm tech briefing panel members
- TBS Comms to confirm moderator

Other decision points:

- Will hard copy tech deck be provided to media?
- Call to AG office when/who?
- Does Energy need to be in the room for tech briefing?

Here is a snapshot of how the day would rollout out.

1:00 p.m. Public Accounts backdoor tabled

- TBS or MO delivers 10 hard copies to Clerk's Branch office
- Hardcopies and USBs are distributed

1:00 p.m. Technical Briefing begins in the Media Studio for media and opposition

- Moderator sets out the rules of the briefing and introduced the presenters
- o Presenters would be TBS and MOF Deputy Ministers and/or Ontario's Provincial Controller and/or Associate DM for the Office of the Treasury Board and/or IESO representative
- The focus is on presenting all four accounting changes, with an emphasis on Ontario's position on accounting for pension assets and IESO's market accounts in a factual, neutral manner.
- Technical Briefing Deck would be on the screen, option to include hard copy handouts

1:45 p.m. Technical Briefing ends, room is set up for media avail

2:00 p.m. Media avail for Ministers Sandals and Sousa begins in the Media Studio

- Each Minister does 1-2 mins opening remarks and takes media's questions
- Press kit would include the news release, background(s), Minister's Foreword, option to include Technical Briefing Deck

NOTE: Press Gallery will receive copies of the Public Accounts at 1:00 p.m.

2:20 p.m. Media avail ends (Minister Sandals has meeting at 2:30 p.m.)

Sofie Di Muzio
Director, Communications Branch
Treasury Board Secretariat
Office: 416-325-1376
Mobile: 416-319-5606