

RE: For Review - Revised PA Comms Products

From: "Maddock, Michael (CAB)" <michael.maddock@ontario.ca>
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Cc: "MacIntyre, Kyle (TBS)" <kyle.macintyre@ontario.ca>, "Farrow, Alicia (CAB)" <alicia.farrow@ontario.ca>, "Sawosch, Mercedes (TBS)" <mercedes.sawosch@ontario.ca>, "Laughton, Patrick (TBS)" <patrick.laughton@ontario.ca>, "Sullivan, Bryant (TBS)" <bryant.j.sullivan@ontario.ca>
Date: Sun, 02 Oct 2016 23:32:13 -0400
Attachments: PA2015 - Media Products - No Opinion w Reg (Oct 2 10 40pm) ~ MM.docx (119.62 kB)

Evening everyone, I have made a few suggestions related to the flow of the Minister's statement and made a few additional edits (particularly around the clarification related to the ongoing difference of opinion between professional staff and the AG). I think some of the language in the NR as it relates to process is a bit clearer than that in the M's statement and thought should be given what is the best and clearest language to use.

Lauren seeking your advice on (assuming no other major edits) when to send to larger group.

Thanks to everyone for their continued efforts ~ MM

From: DiMuzio, Sofie (TBS)
Sent: October-02-16 10:50 PM
To: Orencsak, Greg (TBS); Betzner, Lynn (CAB); Veinot, Cindy (TBS); Maddock, Michael (CAB); Hughes, Karen (TBS); Petsche, Nadine (TBS); Tedesco, Lauren (TBS); Ostergard, Matt (TBS)
Cc: MacIntyre, Kyle (TBS); Farrow, Alicia (CAB); Sawosch, Mercedes (TBS); Laughton, Patrick (TBS); Sullivan, Bryant (TBS)
Subject: For Review - Revised PA Comms Products

Please find attached updated communications products incorporating the edits outlined in Lauren's email earlier this evening as well edits to the Q & A section – with a few placeholders we will have updated by the morning.

We have also readjusted the order of materials to follow the sequence of events as they unfold tomorrow:

- Current holding messages
- Ministers' statements
- News release
- Backgrounder
- Post release key messages
- Qs and As

(The media info note/fact sheet has been eliminated since its content is now part of the backgrounder)

We are leaving the office now but will be available until midnight if there are any additional edits to be made.

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