

MOF - Oct 3

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Date: Mon, 03 Oct 2016 19:37:59 -0400
Attachments: Oct. 3 - Minister statements and media availability following technicaldoc (91.65 kB)

FYI – tomorrow at noon, BC will make their CPP OIC public. We further expect the federal gov't will introduce CPP legislation later this week (likely Thursday or Friday). I've included a statement from Minister Sousa below my signature should we get asked for comment tomorrow.

FYI – Jerry Agar is interested in speaking to Minister Sousa tomorrow about the budget. We will not be able to accommodate tomorrow morning.

FYI – Attached is the transcript from Minister Sandals and Minister Sousa's avail today

COMPLETE

1.
Outlet: Globe and Mail
Journalist: Tamsin McMahon
Status: Complete
Subject: Housing Affordability

Statement from Hon. Charles Sousa

Our government understands the importance of concerns related to housing affordability and ensuring a stable housing market and we are encouraged by the amount of attention being directed towards these issues. Ontario recognizes that all levels of government have a role to play in implementing effective policy which is why we are participating, along with the federal and BC governments, and the cities of Toronto and Vancouver, in the Working Group on Housing Market established by Federal Finance Minister, Bill Morneau.

Ontario's housing market remains an important source of economic growth and employment in the province. Strong job gains, low interest rates and growth in the number of households have been supporting house price gains in the Ontario housing market.

We will continue monitoring housing affordability in Ontario and across the country as we analyze our options to help relieve the issues of housing costs and help make everyday life easier for the people of our province.

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2.
Outlet: Toronto Sun, Toronto Star, CHCH-TV, CityTV News, CBC French
Journalist: Christina Blizzard, Rob Ferguson, Randy Rath, Jamie Tumelty/Katia Del Col, Jean Philippe Nadeau/Julie-Anne Lamoureux
Status: Complete (LCBO)
Subject: Liquormen's Ol' Dirty Canadian Whisky

Questions: The premier was asked this morning about the LCBO's launch of a new product - Trailer Park Boys' Liquorman's Dirty Old Canadian whisky. Can you confirm you will be launching this week? Also, wondering if anyone at the LCBO has comment on how appropriate it is for the LCBO to be selling a product that promotes pot smoking as well as drinking? Randy was asking the premier at a scrum this morning about Liquormen's Dirty Old Canadian Whisky, which seems to be affiliated with Trailer Park Boys (who are apparently appearing at an LCBO promo later this week -- can you confirm?). Anyway, the web site for this whisky has lots of the f-word and talks about drinking before 10 am and rolling a six-paper joint (see in link here <http://liquormens.com/index.php/recipes/>) So the question being is this product fitting with the social responsibility mandate? etc. Not that I'm a killjoy but it came up. I would take the website as tongue-in-cheek but younger age groups may not.

Response : The marketing materials in question were created by the manufacturer of the product. It is not LCBO advertising. Each manufacturer is independently subject to AGCO advertising guidelines for beverage alcohol.

LCBO follows AGCO and CRTC advertising guidelines in all of its own advertising and reviews all labels of products sold on its shelves for compliance with those guidelines as well as federal labelling rules. This includes screening for possibly offensive or misleading wording and graphics, before products are approved for sale in LCBO stores.

Social responsibility messaging is integrated into all advertising, publications and online content created by LCBO, for example showing alcohol consumption as part of a meal and social occasions rather than being at the centre of the activity. Proper serving sizes are always displayed in LCBO advertising to encourage moderation. LCBO actively promotes responsible consumption through its own initiatives such as the award winning Deflate the Elephant campaign and also partners with public health and social responsibility advocacy organizations.

The product in question will be available at LCBO stores for purchase later this week.

COMPLETE

1.

Outlet:	Globe and Mail
Journalist:	Tamsin McMahon
Status:	Complete
Subject:	Housing Affordability

Kelsey Ingram

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Statement by Hon. Charles Sousa

Ontario is pleased that the Cabinet of the Government of British Columbia has approved the agreement in principle to enhance the Canada Pension Plan (CPP).

The agreement in principle was signed by the federal government and nine other provinces, including BC, in the summer. British Columbia decided to obtain Cabinet approval after soliciting public feedback on the proposed CPP enhancement

Today's announcement is yet another positive indicator that the process remains on track for the federal government to table legislation in the fall, as planned.

I appreciate the work my colleague Minister de Jong has dedicated to consult and ensure the enhancement to CPP would strengthen retirement savings.

A strengthened CPP would improve the retirement savings of hard-working Canadians so they can retire with dignity and look forward to the future with confidence. An Ontario worker with steady career earnings of \$40,000 per year over a 40-year period would contribute an additional \$1 per day for which they would receive an additional \$3,180 per year in retirement income from the enhanced CPP.

It is recognized that without Ontario's leadership and strong support for improving retirement income security, there would have been no consensus and no commitment to strengthen the CPP to.

Ontario will continue to work with its federal, provincial and territorial partners to ensure the CPP delivers a better retirement for the people of Ontario and Canadians.